



Welcome to the CES® 2026 Delegations Program

We're thrilled to welcome you and your delegation to CES 2026! As January draws near, we're here to share essential insights and resources to help you and your team make the most of this experience.

The following information is available on the [CES 2026 Delegation Leader Resources](#) webpage, accessible by direct link only. Be sure to bookmark this page to stay current on essential CES updates and details.

CES 2026 Know Before You Go Webinar

Join us on December 18th for an in-depth information session on what to expect at CES 2026, including badge pickup, campus overview, international business centers, key events, and more, hosted by **Rebecca Lind** and **Danna Sherif**. Share with your delegation for this opportunity to prepare for CES 2026!

- Thursday, December 18th, 2025, 9:00 AM EST
[Register here.](#)

NEW THIS YEAR: Delegation Promotion Program

This year we're introducing a new effort to elevate visibility for our Delegation Leaders and easier for industry professionals to connect with and join groups from their home countries. You can now download the [Delegation Promotional Assets](#) and share them across your social platforms. Let your connections know you are coming to CES 2026! Additionally, select qualified Delegation Leaders will be featured directly on the [CES 2026 International Delegation Program webpage](#) under their recruiting country.



Program Qualifications:

- Leaders with 15 or more confirmed delegates are eligible to promote their groups on our webpage
- Leaders must opt in to participate in the program by completing this form [HERE](#)

Continue to share and communicate all the CES 2026 benefits to reach your delegation minimum!

- [Benefits Flyer](#)
- [Information Deck](#)

Additional Information:

- **Registration:** All Delegation Leaders should have accessed their Delegation Dashboard. Log in to your CES account to access your dashboard, or create a new account to manage your group, register yourself, and invite delegates.
 - **Reminder:** Leaders MUST recruit a minimum of 15 delegates to qualify your Delegation. If you don't reach the minimum of 15 delegates, your registrations are at risk of becoming regular industry attendees (and be assessed the \$149 registration fee).
 - If you have not yet accessed the Delegation Leader Dashboard access email, please contact Delegations@CTA.tech. For specific registration assistance, contact internationalreg@CTA.tech.
- **CES 2026 Conference Program:** [Now available here!](#) Additionally, Delegation participants will receive a 25% discount off the purchase of a Deluxe Conference Pass to access the full conference program at CES. View and select our extensive programming list and available tracks on the Add-Ons page of registration.
- **Show Floor Tours:** Delegations will receive a 10% discount on [StoryTech Industry Expert Tours](#), including pre-tour briefing, refreshments, floor tour with one of our industry experts, plus a trends white paper. These tours are accessible via registration.

This year we are offering 10% private tours as well starting at \$995/person. Contact rlind@cta.tech for more information

- **Exclusive Delegation Leader Benefit:** Complimentary Hotel Room. Delegation Leaders recruiting 50 or more Delegates are eligible for one (1) complimentary hotel room stay during CES. Submit your request [HERE](#) by Friday, December 5, 2025.

Should you have any questions regarding the Delegation Program and updates, please contact the Delegation Team at Delegations@CTA.tech.

CES Customer Scam Notice Protocol

As the owner and producer of CES, CTA has contracted with designated vendors to support the exhibitor and attendee show experience. Companies posing as official CES vendors may contact you offering services or promoting products using the CES name or brand. **Please see our list of Official CES Contractors.**

