



Powered by The Consumer Technology Association®

Innovation For All Sponsorships

CES® 2026 | Jan. 6-9 | Las Vegas, NV



Innovation For All

The Consumer Technology Association's (CTA)® Innovation For All includes dedicated programming focused on ensuring a variety of voices, experiences, and perspectives are represented in technology and innovation, bringing together thought leaders for a series of engagement opportunities, dynamic session content, and networking events.

Our conversations in 2026 will focus on a variety of topics, such as accessibility and wellness, how the role of Human Resources has changed, emerging technologies shaping the tech workforce, the shifting funding landscape, and supporting entrepreneurship.

CTA is committed to ensuring we have a full representation of voices at CES 2026 and beyond.



Programming

The Innovation For All program includes:

- **Content:** Our curated conversations take place across multiple stages focusing on a variety of topics such as accessibility and wellness, the evolving role of Human Resources, emerging technologies shaping the tech workforce, the shifting funding landscape, and supporting entrepreneurship.
- **Events:** Our events are centered on building a robust community for all.
- **Entrepreneurship and Innovation:** CTA's Innovation For All Startup Experience at Eureka Park supports up to ten startups on their journey to exhibit at CES.

The dedicated [Innovation For All landing page](#) serves as the central place to find information about all Innovation For All events, sessions, Startup Experience information, and sponsors.



Hospitality Suite – Events & Receptions

The Innovation For All Hospitality Suite, located within the Encore Tower Suites.

The Innovation For All program centers itself on creating community for all at CES.

CES 2025 events included:

- CTA Venture Capital Reception (new in 2025)
- CTA's LGBTQ+ & Allies Reception
- CTA's Women in Tech Brunch
- CTA's Black & Brown Tech Leaders Reception
- Various networking breakfasts
- Trends in STEM event with Clark County School District



2025 Innovation For All Sponsors – **Thank You!**

Platinum



Gold



Women in Tech Brunch



Sponsorship Opportunities

CES 2026 offers an abundance of opportunities to set yourself apart.

Sponsoring Innovation For All demonstrates your commitment to ensuring a variety of voices, experiences, and perspectives are represented at CES. Programming includes dynamic panel discussions, networking events, and engagement opportunities designed to build community and connect industry professionals.

Events are amplified through CES marketing channels to reach a global audience inclusive of investors, media, and business leaders. Programming takes place in Eureka Park, the hub for startups and entrepreneurs, and the CTA Stage.

Your support also funds the Innovation For All Startup Experience, providing up to ten startups led by inclusive founders or those developing technology that expands access and opportunity with booth space and travel assistance.

Platinum Sponsorship – \$40,000

- Premium recognition on marketing materials and Innovation For All conference signage
- Logo featured once per session on sponsor slide
- Recognized as Platinum Sponsor of the **CTA Women in Tech Brunch** with event signage
- Opportunity to give brief remarks at the **CTA Women in Tech Brunch** (*invite-only*)
- 10 VIP tickets to the **CTA Women in Tech Brunch**
- Logo on sponsor slide during STEM event with Clark County School District students and opportunity to participate in event



- Recognition in the **Innovation For All Lounge** with signage at networking receptions, including:
 - **LGBTQ+ & Allies Reception**
 - **Black & Brown Tech Leaders Reception**
 - **Curated Conversations**, an invite-only morning series (*new this year*)

Gold Sponsorship – \$25,000

- Recognition on marketing materials and **Innovation For All** conference signage
- Logo featured once per session on sponsor slide
- Recognized as Gold Sponsor of the **CTA Women in Tech Brunch** with event signage
- 10 tickets to the **CTA Women in Tech Brunch**
- Logo on sponsor slide during STEM event with Clark County School District students and opportunity to participate in event
- Recognition in the Innovation For All Lounge with signage at networking receptions, including:
 - **LGBTQ+ & Allies Reception**
 - **Black & Brown Tech Leaders Reception**
 - **Curated Conversations**, an invite-only morning series (*new this year*)

Women In Tech Brunch

CTA's annual **Women in Tech Brunch** brings together women and allies for a networking reception celebrating women in tech. The curated, invite-only event features stories and remarks from top executives, partners, and CTA leaders, and has been at capacity for the past three years. The **CTA Women in Tech Brunch** will take place on Tuesday, January 6 from 12-2PM.

Premium Sponsor: \$10,000

- Recognition as a Premium **Women in Tech Brunch** Sponsor on event signage
- 10 VIP tickets to the **CTA Women in Tech Brunch**
- Optional sponsorship giveaway during the brunch (*deadline: early December 2025*)

Sponsor: \$5000

- Recognition as a **CTA Women in Tech Brunch** sponsor, including on event signage.
- Five (5) tickets to the **CTA Women in Tech Brunch**



Contact Us

CES consistently ranks as one of the world's top platforms to introduce disruptive technology, pioneer new trends, and discover emerging market opportunities.

Be part of the global launchpad for innovation that transforms industries and your business. Secure your spot at CES 2026 today!

Connect with our CES Sales Team at exhibitsales@CTA.tech to begin curating your CES 2026 experience.



Consumer Technology Association, producer of CES®

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