CES™ Powered by the Consumer Technology Association®



Welcome to CES® 2027

We're thrilled to have your delegation join us in Las Vegas this January. To help you and your team prepare, we've gathered everything you need in one place: **CES 2027 Delegation Leader Resources**. There you'll find essential updates, logistics, and planning details. This page is available by direct link only, so please bookmark it to stay current as CES approaches.

SAVE THE DATE:
CES 2027 Know Before You Go Webinar

Join us for an in-depth information session to help your delegation prepare for CES 2027. Our team will walk you through what to expect on the ground, including badge pickup, an overview of the CES campus, the international business centers, and key events happening throughout the week.

Date: December 17th
Time: 9:30 AM EST/ 15:30 CET/ 22:30 CST

REGISTER NOW

Please share this link with the delegates in your group.

Can’t attend live? The full webinar deck will be posted to the Delegation Leader Resources webpage after December 17th, available for download.

Message from the Delegations Team

All Delegation Leaders should have access to the Delegation Dashboard. Log in to your CES account today to get started.

- If you haven’t received your Dashboard access email, please contact **Delegations@CTA.tech**. For other registration assistance, contact **internationalreg@CTA.tech**.
- Important reminder: Each delegation must register a minimum of 15 delegates to maintain Delegation status. Groups that fall below 15 may lose Delegation status, and their members will be reclassified as industry attendees at a registration fee of $149 each.

International Fast Track Tour
This guided tour orients you to the show, helps you navigate the Venetian Expo, highlights key technology trends, and points you to the companies and categories most relevant to your business. Whether you’re exploring new markets, scouting innovation, or looking for potential partners, you’ll gain a practical starting point for your CES experience.

- Details: January 6, 11:30 AM, Venetian Expo
- Rate: $349/person

REGISTER NOW

CES 2027 International Reception
Kick off CES 2027 with the global community that makes it the world’s most influential tech event. This reception is open to all

international attendees, delegations, exhibitors, and media. Connect with partners from around the world over food, drinks, and conversation. No RSVP required. See you there!

- Date: January 6, 2027
- Time: 7:00 – 8:30 PM
- Location: Venetian Expo, Level 1, Marco Polo Ballroom 705

Don’t forget your perks!

- **Show Floor Tours Discount**
  Delegation participants receive 10% off exclusive StoryTech VIP Industry Expert Tours, which include a pre-tour briefing, refreshments, a floor tour with an industry expert, and a trends white paper. If you bring a translator to assist your group, one translator ticket is free with each paid show floor tour.

- **Premium Pass Discount**
  Delegation participants receive 25% off the Premium Pass through registration portal. Browse the program and available tracks on the Add-Ons page.

- **Complimentary Hotel Rooms**
  Delegation Leaders who recruit 50 or more delegates (15 or more for TEP Delegations) are eligible for one (1) complimentary hotel room during CES. **Submit your request** for a hotel by Friday, December 4. Rooms are limited and available on a first-come, first-served basis.

Questions about the Delegation Program or these updates? Contact the Delegations Team at **Delegations@CTA.tech**.

CES Customer Scam Notice Protocol

As the owner and producer of CES, CTA has contracted with designated vendors to support the exhibitor and attendee show experience. Companies posing as official CES vendors may contact you offering

services or promoting products using the CES name or brand. **Please see our list of Official CES Contractors**.

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