

Section 1: General Information

This Foundry Exhibitor Guide was created specifically for exhibitors at Foundry. If you are exhibiting at another CES venue, please refer to the other [exhibitor manuals](#) created for each venue.

This guide was designed to make it easy for you to plan for the show and provide you with important rules and regulations and other information all in one place. Other CES operational questions can be sent to CESops@CTA.tech. Also, be sure to visit [CES.tech](https://ces.tech) to keep up with all the latest show information.

Please note: Foundry includes individual meeting rooms, ballroom exhibits, lobby activations and short-term Demo rooms. For clarification on the specific guidelines that apply to your assigned space, please contact [CES Operations](#).

On behalf of the entire CES team, we look forward to seeing you in Las Vegas in January!

Meeting Space Usage

Meeting Space at Foundry is to be used for meetings and/or exhibit purposes only. However, any exhibits requiring extensive exhibitory building (i.e., walls, flooring, etc.) must be approved by the Fontainebleau Las Vegas. All plans must be submitted by Oct. 1, 2025. Exhibitor shall assume full responsibility for any damages incurred.

Convention Services Manager

Upon signing the exhibit space contract, Exhibitor will be contacted by the Catering & Convention Services Manager from the Fontainebleau that is assigned to your group. Please work with this person to arrange electrical, telephone/internet, audio visual, security and food & beverage needs in the space.

Hotel & Transportation

For information on hotel accommodations, on-site complimentary shuttle service, the Las Vegas Monorail and more, please visit our [Hotel](#) and [Transportation](#) page.

If you plan on having your own transportation, please contact your Convention Services Manager at Fontainebleau to arrange for loading and unloading areas.

If you have questions or would like to charter services, contact [Rhode Planning](#), our official transportation provider at 877-725-3398 or 401-294-0040.

Accessing Foundry Space

Foundry is located on level 4 of the Fontainebleau meeting space. The space can be accessed via the South escalators in the lobby across from the LVCC West Hall or via the south or North Elevator banks on level 1 or the level 2 convention elevators.

Registration & Badges

Those registrants working at a company's booth, suite or meeting space must register for CES as Exhibitor Personnel. Exhibitor Personnel badges include access to the exhibit floor or suite floor during move-in and show hours as well as access to Keynote addresses, Great Minds sessions and select conference programming on a

first-come, first-served basis. To attend additional conference programming, individual exhibitor personnel may purchase the enhanced Deluxe Conference Pass or individual tracks to upgrade their CES experience.

Individual exhibitor personnel must work directly with the person managing registration for their company to receive an Exhibitor Personnel badge and should not register as an Industry Attendee under the Exhibits Plus Pass.

Once exhibit space is secured, the Primary Contact will receive an automated email with instructions to sign into the Exhibitor Dashboard from service@mapyourshow.com. Once signed in, the Primary Contact can assign a Registration Coordinator. If a registration coordinator is not selected the primary contact will be the default contact. The Registration Coordinator is responsible for:

- Registering themselves for CES 2026.
- Controlling the company's badge allotment for distribution.
- Initiating registration for all exhibitor personnel to complete their own registration.
- Retrieve customized Top Ten and Customer Invitation promotion codes to invite your guests. Customer Invitation codes offer \$149 off the cost of registration.
- Order lead retrieval (badge scanners) to capture valuable leads on-site.

Refer to the [Badge Policy](#) information below to determine your company's badge allotment. This information will also be displayed within your registration dashboard.

Exhibitor Personnel registration can only be accessed through the Exhibitor Dashboard. The Registration Coordinator must initiate the registration for each registrant. An email will be sent inviting the exhibitor personnel to complete their registration. Individual Exhibitor Personnel must complete their own registration. It is **critical** that the invited registrant uses the email address that the invite was sent to in order to be recognized as part of your company's exhibit and be recognized as Exhibitor Personnel. Exhibitor Personnel who do not use the same email address that was used to initiate their registration will be registered as Industry Attendees and asked to pay the Exhibits Plus Pass fee and will not have access to the CES show floor during move-in or dismantle hours on-site.

All completed registrations will receive a confirmation email. Please save the confirmation email QR code for expedited badge pick up on-site.

As a reminder, below are the registration requirements for CES 2026:

- Exhibitor personnel must provide a recent headshot photo that will be printed on their CES badge.
- CES will continue to require date of birth (DOB) and gender for all who register.
- Updating the Registration Coordinator within the Exhibitor Dashboard does not automatically cancel their registration. Please use the features within registration to make additional adjustments.
- We've added tutorial videos to help you through the process, including how to tutorials, best practices and ideas for trouble shooting.
- All registrants must pick up their own badge.

Reminder: Upon arrival to Las Vegas, all CES attendees, including exhibitor personnel, must pick up their badge BEFORE visiting a CES show venue. Badge pickup will not be available on-site at CES venues. Badge pickup is available at Harry J. Reid International Airport baggage claim locations and [several other hotels](#) around the city

including one at Fontainebleau near the South Entrance escalator. All badge pickup locations will be available in the fall.

For registration questions or assistance, please contact exhreg@CTA.tech.

Badge Policy

Foundry meeting space exhibitors will receive thirty (30) complimentary exhibitor badges. You may purchase up to 50% more exhibitor badges over this base allotment at \$50 per exhibitor badge.

Exhibitor Appointed Contractors (EACs)

Exhibitor Appointed Contractors (EACs) are independent contractors hired by exhibiting companies. They can include booth builders, supervisors, or designers, independent display companies, delivery personnel or technicians, etc. All EACs must [register online](#) by Monday, Dec.1 to be approved as an official EAC at CES.

Exhibitors must initiate the registration process for their EAC. The EAC will then complete their registration.

In addition to exclusive contractors, CES designates [official show contractors](#) for various services. Any company not on this official list must follow the EAC approval process.

All non-official vendors must register as an EAC and provide a certificate of insurance to access official CES venues.

[Click here to register](#)

COI Samples for EACs *Note requirements vary by venue*

- [ARIA](#)
- [Fontainebleau](#)
- [LVCC](#)
- [Mandalay Bay](#)
- [Venetian Expo](#)
- [Venetian Suites](#)

Freeman Information

Dear CES Exhibitor:

Welcome to CES! We look forward to assisting you with the planning of your exhibit space and participation in CES.

The Exhibitor Manuals have been compiled to furnish you with all the information needed for the event. However, we also know sometime you simply need to talk to a real person.

If you have any questions or concerns please contact [Freeman Exhibitor Support](#).

Please note we offer translation services available for the planning process. When you are in contact with Freeman, simply let us know on the call that you would prefer to speak to us with an interpreter and we will add them to the call free of charge.

Finally, look for our Concierges onsite at each venue or anyone with a Freeman name badge. Everyone at Freeman is here to assist you and ensure you have a flawless experience.

We wish you tremendous success!

- *Freeman*

Liability & Insurance

According to the [CES Exhibit Space Contract](#), Exhibitors at the Fontainebleau, regardless of their specific exhibit location, must have a commercial general liability policy of no less than \$2 Million naming the Consumer Technology Association and the Fontainebleau as additional insured. A [certificate of insurance](#) must be made available upon request. This COI is for Exhibitors Only, EACs should use the COI Samples on the EAC Registration Page as the requirements vary by venue.

Exhibitors seeking to install their own booth/display must comply with all state and federal laws and/or regulations and must comply with any/all laws, rules, or regulations related to booth installation and dismantling. Fontainebleau exhibitors and their authorized EAC agree to carry adequate personal and property damage liability and workers' compensation insurance and to indemnify and hold harmless the Consumer Technology Association, the Fontainebleau, and their contractors, officers, agents and employees against all claims, losses, suits, damages, judgments, expenses, costs and charges of every kind, including attorneys' fees, resulting from, or related to its occupancy of the exhibit space contracted for, including without limitation by reason of personal injuries, death or property damages sustained by any person. Certificates of insurance must be furnished by exhibitor if requested by CTA and must be available on-site at CES. Failure by CTA to request proof of insurance will not relieve Exhibitor from carrying proper coverage.

Exhibitor understands that CTA and the Fontainebleau do not maintain insurance covering Exhibitor's property. It is the sole responsibility of Exhibitor to obtain such insurance.

CTA and all organizations and individuals employed by or associated with CES will not be responsible for injury or damage that may occur to an exhibitor, his/her employees or agents, nor to the safety of any exhibit or other property due to theft, fire, accidents, or any other destructive causes.

CTA is not responsible for loss, damage or theft of exhibitor property. Please review the section of your exhibit space contract entitled Responsibility for Property. CTA and its employees or contractors assume no liability for loss or injury due to theft, fire, accident, or any other destructive causes. It is strongly recommended that you obtain a rider to your existing insurance policy to protect your booth/product from the time it leaves your warehouse to the time it returns.

Section 2: Resources

Official Suppliers

To help you locate information for various services offered at Foundry, we have provided a list of official contractors. You can also find links to services below.

- DSV & Exhibitions: [international freight forwarder](#)
- Maritz: [lead retrieval](#) and registration
- Encore: audio visual services, internet, rigging, electrical [Encore EventNow | Audio Visual Solutions | Order Online Rigging | Encore®](#)
- Freeman: General Services Contractor, Material Handling, Signs and Graphics
- Freeman Exhibit Transportation: [domestic shipping services](#)
- Rainprotection Insurance: [insurance provider](#)
- Rhode Planning: [transportation & charters](#)
- Fed Ex: [Services and hours](#)
- [Safety and Security](#)
- Cleaning Services: CESOps@CTA.tech
- Catering: Contact your CSM to order your F&B: [Menu](#)

CES Contacts

- CES Operations – [CESops@CTA.tech](#)
- Casey Zell, CES Operations – [czell@CTA.tech](#)
- CES Sales – [ExhibitorSupport@CTA.tech](#)

Section 3: Meeting Space and Turn Key Services

Meeting Space Access

- Meeting Space exhibitors may access your contracted meeting space starting Sunday, Jan. 4 at 6 AM through Friday, Jan. 9, 2026 at 5 PM unless specified by their exhibit space addendum.
- Exhibitor may move-in and out only during the hours specified below. No move-in/out activity is permitted during any other dates or time.
 - Move-in: Sunday, Jan. 4 at 6 AM through Tuesday, Jan. 6 at 11:45 PM
 - Move-out: Thursday, Jan. 8 at 6 PM through Friday, Jan. 9 at 5 PM
- Meeting Space exhibitors must be moved out by 5 PM on Jan. 9, 2026. If you are not completely clear of your space by this time, additional charges may apply.
- If you require additional days (over and above your contracted days), you must contact [CES Sales](#) and should not contact the Fontainebleau Las Vegas directly to secure additional days. Additional days are subject to availability.
- Exhibitor is responsible for all other charges including, but not limited to food and beverage, incidentals, gratuities and show services (electrical, phone, Internet, AV). All orders must be accompanied by Exhibitor's check or credit card.

- Meeting Space locations will be distributed at info desks and offices and listed in the Exhibitor Directory on [CES.tech](https://ces.tech). If you'd prefer not to have your meeting space listed for privacy reasons, please advise [CES Sales](mailto:CES@ces.tech).

Turnkey Booth Package Exhibitor Move-In and Move-Out

If you purchased a CES Turnkey Booth Package, please adhere to the schedule below.

Move-In

- Exhibitors with space in the Azure Ballroom may access their assigned area beginning Monday, Jan. 5 at Noon.
- All booths must be completely set and show-ready by 4 PM on Tuesday, Jan. 6.

Move-Out

- Move-out will begin at 6 PM on Thursday, Jan. 8.
- Labor and dismantling may not begin prior to 6:30 PM.
- Exhibitors must be fully moved out by 10:30 PM.

Please contact Casey Kratzer with Freeman at casey.kratzer@freeman.com for any questions related to your turnkey space.

Audio Visual

Encore is the exclusive provider of audio-visual services at the Fontainebleau Las Vegas. To ensure availability of equipment and labor, all orders must be received fourteen (14) days prior to each function. Estimated costs will be provided by Encore once request are submitted. Please refer to the Hotel's production guidelines for additional details. Group is encouraged to use the services of producers, directors, designers and show staff of its choice. Any equipment or labor that Group proposes to utilize for their program at the Hotel must be provided in detail and approved in advance by Encore, however no equipment or labor may be provided by an outside company for breakout sessions. Please refer to guidelines for equipment specifications and available audio-visual price packages. Contact your Convention Services Manager with questions and orders.

Carpet

Carpet may be installed on top of existing carpet in the meeting rooms. Visqueen must be placed between the existing carpet and the carpet being installed. Do not use any visqueen with pre-adhesives. Only non-residue tape may be used to secure the carpet in place. Make sure there are no trip hazards. All installed carpeting and visqueen must be removed during move-out.

Cleaning

- Exhibitors are responsible for ordering on-site trash removal. Requirements and questions can be directed to your CESOps@CTA.tech. On-site orders may be subject to an on-site ordering surcharge. Provide your Convention Service Manager with a schedule of your cleaning requirements by Dec. 1, 2025.
- Complimentary vacuuming and room refresh will only be provided in all exhibit/production space in Azure Ballroom and Foyer to maintain a clean condition.
- It is the responsibility of the exhibitor and your decorating/production companies to return these facilities in the same clean condition as received.

- The loading dock areas used for move-in and out must be kept clean at all times, including move-in, move-out and during the show.

Damage Clause

If damage to Hotel property occurs as a result of Exhibitor or its guests/invitees, Exhibitor assumes all liability and expense in addition to any other rights Hotel has against such guest or others. Hotel may charge Exhibitor's Master Account or directly bill Exhibitor for all such charges. Exhibitor shall indemnify, defend and hold harmless Hotel and CTA and their respective officers, directors, partners, affiliates, members, and employees from and against all demands, claims, damages to persons and/or property, losses and liabilities, including reasonable attorney fees (collectively "Claims") arising out of or caused by Exhibitor or its guests/invitees' negligence or intentional misconduct. Exhibitor does not waive, by reason of this paragraph, any defense it may have with respect to such claims.

Decorations, Displays, Promotions and Signage

All items pertaining to your meeting space, including food & beverage, registration areas, etc., must be contained within your contracted room. Displays and signage of any kind may not be set up in corridors outside meeting rooms.

Exhibitor is permitted to have free-standing signage within their contracted meeting space. Any displays or exhibits must conform to fire ordinance rules. The Hotel will not permit the affixing of anything to the walls, floors, or ceilings or rooms with nails, staples, tape, or any substance unless the Hotel provides written approval. If this is done without the Hotel's authorization, and any damage is suffered, the cost of repair and/or replacement will be billed to Exhibitor, and Exhibitor agrees to pay the damages.

All items including, but not limited to, signs, banners, decorative materials, structures, etc. must not exceed the Maximum height limits. These are strictly enforced at CES. The height limits below apply only to foyer, island and split island and linear booths. For other booth types refer to the Booth Display Types & Regulations on page 12.

- Foyer booths have a height limitation of 12' (requires approval - please email plans to [Casey Zell](#))
- Island booths have a height limitation of 12'
- Linear booths have a height limitation of 8'

Check-in desk and signage are only permitted outside of your contracted meeting space with prior written approval from both [CES Operations](#) and your Convention Services Manager and must follow guidelines in place due to local fire codes. Exhibitors are not permitted to have signage and builds that come more than 24" off the wall outside their meeting space. All plans can be submitted to CES Operations and your Convention Service Manager for approval by Oct. 1, 2025. Items that have not been approved and found outside your designated areas will be asked to be removed immediately.

Electrical

Electrical service for your booth space or meeting room can be ordered through Encore. ([Encore EventNow](#) | [Audio Visual Solutions](#) | [Order Online](#))

Please note that meeting rooms come equipped with standard outlets up to X amps at no charge. Any needs over the standard provided voltage can be ordered through Encore. Please contact your Convention Services Manager for more information.

Exhibitory Construction

- All construction plans must be submitted to both [CES Operations](#) and your Convention Services Manager and for approval by Oct. 1, 2025. When constructing any wall units, care must be used not to obstruct any of the HVAC controls, light controls, electrical outlets, cable TV outlets or sound outlets. Walls must be 18 inches below automatic fire sprinkler heads. No structures erected in these rooms may have any type of ceiling.
- Fire extinguishers, fire hose cabinets, fire alarm pull stations, and exit signage must not be blocked and must remain visible. There are no storage closets or utility rooms within the meeting rooms.
- Any damages are the sole responsibility of Exhibitor.
- Sample meeting room floor plans are available upon request. Contact your Convention Services Manager for floor plans. Measurements may not be exact. If you are planning a display with specific size requirements, we strongly recommend you or your exhibitor-appointed contractor (EAC) measure the room(s) in person.
- All construction, crates, materials, storage must be kept within your meeting room. Construction or storage on patios, within the public foyers, or in back of house areas is NOT PERMITTED.

Exhibit Floorplan Approval - Clark County Fire Department

- If your exhibit or meeting space requires approval by the fire marshal based on Clark County Fire Marshal rules, you will need to contact CES Operations.

Food and Beverage

Outside food and beverage is not permitted. All food and beverage requirements for group events must be pre-ordered through the hotel Catering & Convention Services Department by Dec. 1, 2025. Please contact your Catering Manager to arrange your food and beverage requirements.

Exhibit Freight and Material Handling Freight/Deliveries

Do not attempt to take any freight, crates, pallets or shipments through the main lobby areas of the hotel beyond three (3) small hand carry boxes. All permitted packages should either be shipped and received through the Business Center or coordinated with Freeman through the loading dock. Please note, hand carry items may be subject to search upon entry to the hotel.

- Warehouse shipping address:

Exhibiting Company Name / Booth Number
CES 2026 - Foundry at Fontainebleau
C/O Freeman
6675 W Sunset Rd
Las Vegas, NV 89118 USA

- [Advanced Warehouse Shipping Labels](#)

Furniture Rental

Exhibitor may request banquet furniture for standard room sets (tables, chairs) from the Hotel at no charge. For requirements outside of a normal room set (i.e. stage, podium, basic furnishings) please contact [Feeman](#), our official show contractor. Orders may also be placed [here](#).

Keys

Keys for the meeting rooms are available free of charge. Lost keys incur a \$250 charge per key. Authorization forms for the keys need to be completed and returned to the Fontainebleau by Dec. 1, 2025. Please contact your Convention Services Manager for more information.

Room Drops and Deliveries

Your Convention Services Manager can coordinate all requested room drops or deliveries, including giveaways. Prior written approval from CES Show Management is required. 5 working days prior notice to the hotel is required. The group must provide a complete rooming list in numeric order along with the items to be delivered.

Current rates for in-room deliveries are \$3.00 per item (+ \$1.00 per subsequent item). Deliveries will be placed inside guestroom door between the hours of 9:00 am and 9:00 pm. Fee is subject to change. Door hangers and outside room deliveries are not permitted.

Security

Although Exhibitor maintains responsibility of the keys, Fontainebleau's in-house services may also have access to these rooms. We strongly encourage Exhibitor to [hire security](#) for meeting rooms and secure valuables, specifically during move-in and overnight hours when Exhibitor staff is not present.

Telephone/Internet

Requirements and questions can be directed to your Convention Services Manager. All telecommunication/internet requests will be subject to additional charges. On-site orders will be subject to an on-site ordering surcharge.

Section 4: Show Rules and Regulations

Age Restriction

CES is a trade-only event for individuals 18 years of age or older and affiliated with the consumer technology industry. No one under the age of 18 is permitted at any time. Contact [CES Customer Service](#) at 866-201-1012 or +1-703-907-7600 (outside of U.S.) with any questions.

Americans with Disabilities Act

Exhibitors acknowledge their responsibility under the Americans with Disabilities Act (ADA) to make their booth accessible to handicapped persons. Exhibitors shall indemnify and hold harmless CTA, CES and the show locations against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to have their booth comply with ADA requirements.

ADA accessible buses are available during scheduled shuttle hours. Please request service at least 20 minutes in advance of desired pickup time. To arrange for your transportation, please contact [Kevin Berube](#) at 877-725-3398/401-294-0040 preshow or 702-943-3531 on-site.

Booth Display Types & Regulations

CES is permitting all exhibitors to design their booths using cubic content rules. You may build within your space up to the height limit for your booth.

Foyer booths have a height limitation of 12' (requires approval - please email plans to [Casey Zell](#) by Dec. 1.)

- Island booths have a height limitation of 12'
- Linear booths have a height limitation of 8'

If an issue arises concerning the allotment or permitted use of exhibition space, the decision and interpretation of CTA and or the relevant facility will be final, as outlined in the CES Exhibit Space Contract. CES Operations reserves the right to remove any exhibit, at the exhibitor's expense, if the display does not meet the specifications set forth in the guide.

CES is permitting all exhibitors to design their booths using cubic content rules. You may build within your entire contracted space up to the height limit for your booth. Refer to the height limits section for maximum heights.

Double deck booths are not permitted in the foyer space. Ceilings and partial ceilings are not permitted in the lobby. This includes panels designed to block light and sound as well as louvered ceilings.

Exhibitors must submit booth plans to Casey Zell for review and approval by Dec. 1.

Your space must be fully staffed during show hours on Jan. 7-8, 2026.

Candles

Candles must be battery operated. Open flames are not permitted.

Cash & Carry Policy

CES policy strictly prohibits over-the-counter sales (i.e.: cash, check, or credit card). Only bona fide business orders for future billing, payment and delivery are permitted. This will be strictly enforced.

CES Show Management and representatives from the Clark County Business License office walk the show floor on show days looking for exhibitors violating this policy. If you are found in violation of this policy, CES Show Management will take steps to shut down your exhibit immediately.

Combustible Materials

All decorations, drapes, hangings, signs, banners, acoustical materials, hay, straw, moss, split bamboo, plastic cloth, curtains, Christmas trees and similar decorative materials shall be flame retardant to the satisfaction of the Fire Department and State Fire Marshal. Canvas, cloth, cardboard, leaves, or similar combustible materials shall be completely flame retardant. Oilcloth, tarpaper, sisal paper, nylon, orlon and certain other plastic materials cannot be made flame retardant and their use is prohibited. An official fire resistance certificate must accompany all signage and/or materials.

Flammable or combustible liquids are prohibited inside of buildings except as approved by the office of fire protection and safety. Flammable thinners, solvents and paints, including aerosol cans are strictly prohibited within the building.

Compressed gas cylinders, including lpg, are prohibited unless approved by office of fire protection and safety. Flammable gases, i.e.: butane, propane, natural gas, et al; are subject to prior approval. Non-flammable compressed gas cylinders must be secured in an upright position with gauges and regulator protected against physical damage.

Hanging items from or off of any of the sprinklers within the suites is strictly prohibited. Additionally, decorations are not allowed to block or otherwise interfere with the fire sprinklers. Due to regulations either implemented by your exhibit location venue or as a result of local, county, state, or federal requirements, exhibitors agree to abide by any additional policies regarding exhibits or meeting space as they may be in effect at the time of CES.

Exhibit Attire

CES is a trade only event and its attendees are business professionals from over 155 countries. To ensure that the show is a welcoming environment for all, Show Management expects that booth personnel/presenters/entertainers will be dressed in clothing considered appropriate and respectful for a professional environment. We recommend business or business casual attire.

Booth personnel must not be dressed in clothing that is sexually revealing or may be interpreted as undergarments, gender notwithstanding. Clothing that reveals an excess of bare skin, specifically genitals, chest or buttocks, must not be worn. Body-conforming clothing that hugs genitals must not be worn. These guidelines are applicable to all booth staff, regardless of gender.

CES Show Management reserves the right to make determinations on appropriate exhibitor/presenter attire. If for any reason an exhibit and/or its contents are deemed objectionable by Show Management, Exhibitor will be issued a warning and asked to alter the attire of its employees, exhibit staff and/or models. If necessary, Show Management may issue a second warning and the Exhibitor may be asked to remove the individual(s) in question at Exhibitor's sole expense. Failure to comply will result in a loss of three (3) priority points.

Exhibitors with questions about compliance with these guidelines should consult CES Show Management in advance of the show.

Exhibitor Liability

- Group is responsible for obtaining from each Exhibitor (and, if applicable, its third-party representative in charge of providing installation and dismantling services) an executed release of liability containing the following language:
 - “Exhibitor and its third-party representative and agents shall be fully responsible for any and all damages to property owned by Hotel which results from any act or omission of Exhibitor and/or its third-party representative. Exhibitor and/or its third-party representatives agree to defend, indemnify and hold harmless Nevada Property 1 LLC dba The Fontainebleau Las Vegas, its owners, officers, directors, managers, employees, agents and affiliates from any losses, damages or charges resulting from Exhibitor’s and/or third-party representative’s use of the property,

including all losses, costs, damages or expenses arising from, out of, or by reason of property damage, or bodily injury or death to any person or persons, (including, but not limited to, Exhibitor, its third-party representative, their agents, employees, and business invitees) which arise from or out of the Exhibitor's occupancy and use of the premises."

- In addition, Group is responsible for obtaining from each Exhibitor and, if applicable, its third-party representatives and agents, a certificate of insurance evidencing the following coverage's:
 - Commercial General Liability (on Form CG 0001 or equivalent) in the amount of \$2,000,000 combined single limit. This policy shall name Hotel as additional insured and such coverage shall be primary as respects any insurance coverage's carried by Hotel.
- Workers Compensation providing statutory coverage and Employers Liability in the amount of \$1,000,000. Such policy shall include a Waiver of Subrogation against Hotel.
- Copies of the release of liability and certificates of insurance shall be provided to Hotel upon request.
- Exhibitor and third-party representatives and agents shall be responsible for damage to their own property while on the premises. Hotel shall not be liable for any damage to such property. If property is insured, exhibitor and third-party representatives hereby waive subrogation against hotel and shall have their insurers agree to such waiver.

Exhibit Space Contract

CES exhibitors must abide by the rules set forth in the [CES Exhibit Space Contract](#).

Firearms & Weapons

Firearms, ammunition or weapons of any kind, including replica, toy or simulated items, are strictly prohibited. Items that CES Show Management deems in violation of this rule must be removed immediately at the exhibitor's sole expense. Exhibitors with questions about compliance with this policy should contact [CES Operations](#) in advance of the show. Exhibitors intending to showcase or demonstrate such items that are gaming/AR/VR-related must contact CES Operations in advance for approval.

Good Neighbor Policy

CES has a Good Neighbor Policy in suites and other exhibit areas. All audio and video should be appropriate for a general audience. In the event of a complaint from any person on an exhibit's content, CES Operations will investigate and determine if the content is offensive or inappropriate. If content is determined to be offensive, the exhibitor must cease use of such content. If the exhibitor refuses, or if another complaint is filed, CES reserves the right to shut off power until the exhibitor ceases use of the content. Repeated violations of this policy can result in expulsion from CES.

When planning events and demonstrations you are required to ensure traffic flow can continue at all times. Please take your exhibiting neighbors into consideration.

Health Protocols

As the proving ground for breakthrough technologies and global innovators, the world's most powerful tech event attracts huge and diverse audiences. The show's many floors are often bustling, and event days move very

quickly. The pace is invigorating, and CTA wants to make sure every attendee is taking precautions for a safe and healthy CES.

To stay healthy while you're at the show, please take note of [important safety information](#) and a few best practices as you plan your trip to CES 2026.

Height Limits for Meeting Space

All items including but not limited to, displays, signs, decorative materials, etc. must not exceed 6 feet in height. Signs and/or banners that are parallel to and within 12 inches of a wall may go up to a maximum height of 7 feet. For additional guidelines please review [Contractor & Vendor Policies and Procedures](#).

Hotel Guidelines for Exhibits

- Use of exhibit space does not include drayage, decoration such as tables and chairs, guard service, labor such as carpenters, electricians, plumbers and drapery men, cleaning of booths and aisles, booth and aisle carpeting, storage space for crates.
- Hotel does not have storage space for crates.
- Group agrees on behalf of itself and the Exhibitors to indemnify and hold harmless Hotel and its servicing agents from any and all liability resulting from damage or accident that might ensue from any cause resulting or connected with the transportation, placement, removal or display of exhibits.
- Group agrees to submit to Hotel a copy of the Exhibitor Contract before it is sent to exhibitors.
- Group agrees to be responsible for obtaining any necessary governmental approvals of, and payment of fees for, exhibit plans.
- For additional guidelines please review [Contractor & Vendor Policies and Procedures](#).

Hoverboards

Wheeled transport devices (with or without motors) are not permitted at any CES venue. This includes Segways, hoverboards, skateboards, uniwheels, scooters and all similar products. Exhibitors are permitted to demo such products within the confines of their suite space.

Segways are permitted for ADA use only at the LVCC and the Venetian Expo (formerly Sands Expo). They are not permitted at any other venues for any purpose.

Intellectual Property

Exhibitor warrants that it owns the rights to or is licensed for all intellectual property (patent, copyright, trademark, etc.) to be used by exhibitor for promotion or exhibition at CES, and agrees to defend, at exhibitor's expense, and to indemnify CTA and/or CES for any action brought against CTA and/or CES and any cost incurred by CTA and/or CES, including court costs and reasonable attorney's fees, arising from or related to any dispute concerning exhibitor's intellectual property rights.

Labor Rules

Show Management has selected Freeman Exposition Services, LLC ("Freeman") to be the official services contractor for your upcoming show. As the official services contractor, Freeman has the responsibility for material handling services.

To help you understand the official services contractor responsibilities, we ask that you read and observe the

following to aid in a smooth and efficient move-in and move-out of the trade show.

Freeman requests that exhibitors do not tip its employees by giving money, merchandise or other special consideration for service rendered. Exhibitors should not give coffee breaks other than mid-morning and mid-afternoon when employees have a 15-minute paid break. Any attempts to solicit a gratuity by an employee for any service should be reported immediately to a Freeman supervisor. Freeman employees are paid an excellent wage and tipping is not an accepted company policy.

Freeman craftsmen at all levels are instructed to refrain from expressing any disputes or directly challenging the practices of any exhibitor. All questions regarding the jurisdiction or practices must be directed to a Freeman management representative.

Booth Installation & Dismantle

Exhibitors May Perform the Following

- Exhibitors may choose to utilize their own personnel to set up and dismantle their exhibit.
- If full-time company personnel are utilized to set an exhibit, they should carry positive company identification, such as a medical identification card or payroll stub.
- Exhibitors choosing to use full-time company personnel must notify CES in writing in accordance with Show Management policy and furnish proof of insurance for both general liability and worker's compensation.
- Exhibitors may hire Freeman to act as their [Exhibitor Appointed Contractor \(EAC\)](#) to perform this work.
- Exhibitors may hire an Exhibitor Appointed Contractor (EAC) to perform this work.
- All EACs must have the appropriate credentials submitted to Show Management and the facility.

Freeman Responsibilities

- Exhibitors may hire Freeman to provide their installation and dismantle labor.
- Skilled Freeman Labor is available to act as your EAC. To secure Freeman labor, please contact [Casey Kratzer](#)

Material Handling

Exhibitors May Perform the Following

- Exhibitors may "hand carry" material. Hand carry is defined as small items such as cartons and packages that an exhibitor is able to carry.
- Any mechanical assistance is limited to a two-wheel luggage cart.
- The assistance of any motorized device or pallet jack is not permitted.
- When exhibitors choose to "hand carry" they may not access designated material handling areas.
- Must use specified exhibitor hand carry areas or main entrance of the facility.
- In all other circumstances, items should be considered material handling.
- Exhibitor is not authorized to use Freeman material handling equipment for any purpose.

Freeman Responsibilities

- Freeman has been contracted to be the exclusive provider for material handling contract services as ordered by the exhibitor.
- Freeman has the responsibility to manage all freight docks and to schedule all vehicles into and out of all designated material handling areas for the show. This will assure the smooth, orderly and efficient move-in and move-out of the tradeshow.
- Freeman has the sole responsibility for loading and unloading all trucks, trailers, common and contract carriers at its facilities or designated material handling areas.
- Freeman is not responsible for any material it does not handle. Freeman will not be responsible for damage to loose or uncrated materials, pad-wrapped or shrink-wrapped materials, glass breakage, concealed damage, carpets in bags or poly or improperly packed or labeled materials. Freeman shall not be responsible for crates and packing which are unsuitable for handling, in poor condition or have prior damage. Crates and packaging should be of a design to adequately protect contents for handling by forklift and similar means.
- For additional questions, contact [Casey Kratzer](#).
- Warehouse shipping address:

Exhibiting Company Name / Booth Number
CES 2026 - Foundry at Fontainebleau
C/O Freeman
6675 W Sunset Rd
Las Vegas, NV 89118 USA

- [Advanced Warehouse Shipping Labels](#)

Literature Distribution, Giveaways, Surveys

Literature, samples and giveaways must be distributed from within your booth or contracted area. Surveys may not be conducted outside of your booth. Corporate greeter sponsorships are available. Contact [Liz Tardif](#) at 703-907-7681 with CES Promotional Opportunities for more information.

CES discourages stickers as giveaways. Stickers are not permitted on aisle carpet, facility walls or floors, CES signage or any other space outside of your contracted exhibit area. Any damage caused by stickers is the responsibility of the exhibitor.

Live Animals

Service animals as defined by the ADA and under Nevada's disability law are permitted at CES. Any other live animals, including but not limited to, pets, emotional support animals, therapy animals and animals used for demonstration are prohibited. Show management reserves the right to exclude service animals if they pose a direct threat to the health and safety of attendees at CES (i.e. aggressive behavior, not housebroken, or handler cannot control animal).

Ballroom and Meeting Space Access

All badged CES attendees will have access to programming and meeting space on Level 4 during show hours, 9 AM– PM, on Foundry show days, Jan. 7–8. A valid CES badge is required for entry, and all attendees must pass through the Level 4 security perimeter to access Foundry.

Show Schedule:

- Wednesday, Jan. 7 9 AM-6 PM
- Thursday, Jan. 8 9 AM-6 PM

Meeting Space Capacities

Capacities should be considered when planning functions. Work with your CSM for your meeting space capacity regulations.

Performance of Music or Motion Picture

If you plan to play copyrighted music or video in your booth, meeting room or suite, you may need to obtain a license from the copyright owner or licensing agency representing the copyright owner. Music or video being played for the sole purpose of demonstrating a product (speakers, headphones, TVs, monitors, other devices, etc.) is permissible without a license.

Licensing is required when music or video is being played for non-dramatic entertainment purposes (live or recordings such as CDs, DVDs and BluRay device).

CES has licenses with the American Society of Composers, Authors and Publishers (ASCAP) and Broadcast Music Inc. (BMI) which permit the performance of music from the [ASCAP](#) and [BMI](#) repertoires at your booth. The licenses do not permit the broadcast, telecast or transmission of music under any circumstances; nor do they authorize dramatic performances. CES does not have a similar licenses with SESAC; therefore, exhibitors wishing to play music from the [SESAC](#) repertory for entertainment purposes are solely responsible for obtaining their own licensing.

Adherence to these federally mandated copyright licensing laws is of critical importance. Please take a few minutes to ensure a hassle-free event by obtaining the proper licenses or ensuring that your music or video falls under the covered licenses.

Photography/Video Regulations

With approval cameras and video equipment are permitted in suites. Exhibitors and attendees may take pictures/video within the show for purposes of company media pieces, marketing materials, etc. Under no circumstances will anyone be permitted to take pictures/video of an exhibitor's product without permission of the exhibitor. Exhibitors have the right to report to security any instance of inappropriate recording of company products or displays.

- [Filming and Photography Request Form](#)

Product Demonstrations

Product demonstrations are permitted. You are responsible for supervising the actions of all visitors and employees operating display equipment in their area. Activity of any kind must be confined within the suite. You may not set up in areas outside of their contracted space including, but not limited to, lobby space, empty booth space or walkways. Please refer to the [Outboarding Policy](#) for more information.

CES has instituted a No Tolerance policy. Demonstrations found to be objectionable due to noise level or vibration level (dB or SPL) or blocking traffic flow may be closed at the discretion of CES Operations.

Please consider the [event health protocols](#) when planning your space.

Raffles/Games of Chance

Raffles are allowed within your booth; however, Nevada state law prohibits them if money is involved. Exhibitors considering a raffle, game of chance or slot machines in their booth should contact the Nevada Gaming Control Board at 702-486-2000.

Service of Legal Documents

Any exhibitor that plans to serve legal documents at CES must contact [CES Show Management](#) for the full policy and to coordinate service or delivery. Service or delivery of legal documents that is not coordinated with Show Management is prohibited on the CES exhibit floor, areas in proximity to the show floor and on the show venue premises and grounds.

Smoking

In accordance with the Nevada Clean Indoor Air Act, smoking or vaping (e-cigarettes) is prohibited in exhibit areas.

Sound Restrictions

A maximum noise level of 85 dB will be maintained on the exhibit floor, in meeting rooms and suites, a standard endorsed by the International Association of Expositions and Events (IAEE).

The CES noise abatement policy is as follows:

- All booth elements must remain within the officially contracted booth space. This includes all audio equipment, speakers, etc.
- Exhibitors demonstrating audio equipment in an open display should use a sound chamber or acoustically contained area to keep the sound level from intruding on any adjacent exhibits. Speakers of any kind must be directed toward the interior of the demonstrator's booth space. Speakers may not face aisles or neighboring exhibits.
- When demonstrating audio equipment within an enclosed demonstration room, subwoofers must be positioned away from walls that are adjacent to neighboring exhibits.
- Sonic vibration and sound complaints will be immediately addressed by CES Operations. If a vibration or sound complaint is not resolved by the offending party, CES Operations reserves the right to shut down power immediately until the issue is resolved.
- Exhibitors are responsible for supervising the actions of employees, visitors or spectators testing display equipment located in their exhibit area.

CES Operations will intervene if necessary and reserves the right to shut down exhibits deemed objectionable. Floor managers will rove through the exhibit areas monitoring the decibel level during show hours. Measurements will be taken at a distance no greater than 10' from the offending display. After measuring a continuous decibel level of greater than 85 dB, following a complaint being registered by a spectator, a neighboring exhibitor or personal observation by a roving designate, the following procedures will be strictly enforced as follows:

First Warning:

- Violating exhibitor will be given a written notification of the warning
- Booth power may be turned off for one hour

Second Warning:

- Violating exhibitor will be given a written notification of the 2nd warning
- Booth power may be turned off for one day

Third Warning (Final):

- Violating exhibitor will be given a written notification of the 3rd warning
- Up to five (5) priority points will be deducted from the exhibitor