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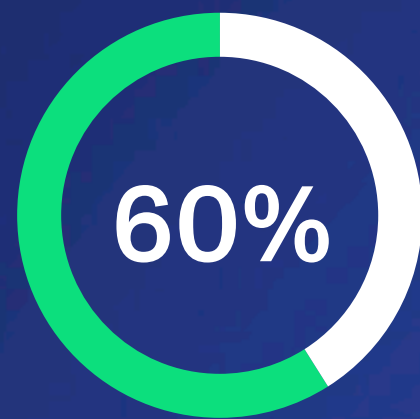
The Global Impact of CES® 2025

Jan. 7-10 | Las Vegas, NV | CES.tech

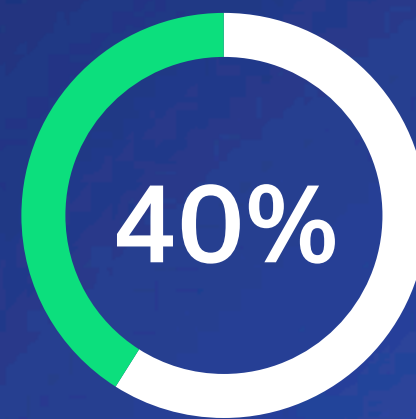


Total Attendance

142K+



Domestic



International

158

Countries, Territories and Regions Represented

62%

of attendees have a significant buying influence for their organization

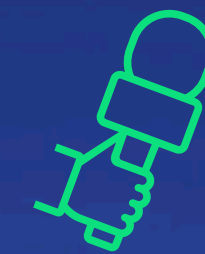
53%

of registered attendees are senior-level*

*Board Member, President/Founder, C-level, VP/SVP/EVP, Director/Sr. Mgr/GM

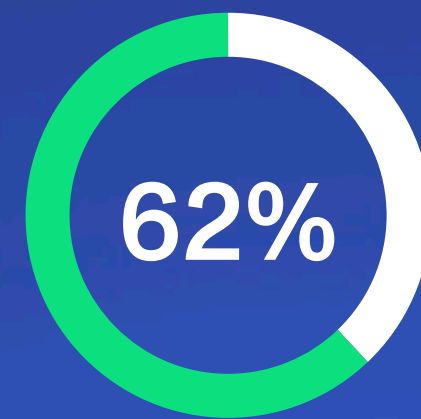
305

Fortune 500 companies attended the show

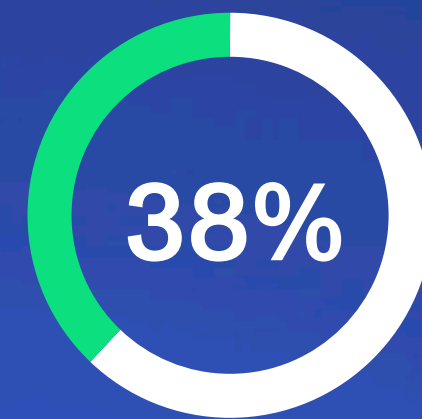


Media Attendance

6500+



Domestic



International

292K+

Pieces of Media Published

1.05T

Estimated Total Coverage Reached

All figures are from the CES 2025 Audit.
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Global Exhibitors

4500+

Total Exhibitors

1400

Startups



Conference Programming and Keynotes

300+

Conference Sessions

1200+

Speakers