



## ARIA EXHIBITORS

Welcome to CES™ 2025! This welcome letter contains contact information for on-site assistance, key show rules and regulations, and other important details about exhibiting at the show.

### ACCESS TO YOUR EXHIBIT SPACE FOR YOUR CLIENTS

Please remember: any clients whom you invite to visit your exhibit must have a CES badge. This includes any meetings scheduled before, during or after show hours. Our security guards will not allow access to CES exhibit areas to individuals who do not have a CES badge. Please make sure you convey this information to your clients or customers.

### BAG SEARCH/SECURITY SCREENING

Exhibitor personnel attending CES will be subject to the same security and safety restrictions and procedures as general attendees with some allowances. Additional details can be found at [CES.tech/security](https://ces.tech/security).

Starting on Monday, Jan. 6, Exhibitors will be subject to metal detection upon entry and may only bring two personal bags, each smaller than 12"x17"x6", onto official show premises. Rolling bags and luggage are not permitted and bags will be searched. Beyond this personal bag restriction, exhibitor personnel will be permitted to bring product and display materials, hand-carried or on wheels, onto CES show premises through designated entrances. This equipment will be subject to search and then tagged as approved for entry.

### BOOTH DONATION PROGRAM

Freeman is once again partnering with Opportunity Village and Goodwill Industries to turn exhibitor materials into much-needed donations that support these valuable charities. If you anticipate having materials such as electronics, furniture or booth materials in good condition, please fill out this [form](#). More information on how to reduce your footprint can be found in the [exhibitor manual](#).

For more information or questions, contact Daniel Foster [dfoster@hcsustainability.com](mailto:dfoster@hcsustainability.com) or visit a Freeman Service Desk.

### CES MOBILE APP

The CES 2025 Mobile App is the best way for attendees to make the most out of their CES experience. The app allows attendees to build their daily schedule, connect with exhibitors and attendees, schedule meetings, view livestream and video on demand keynotes and session and navigate the show.

Download the CES Mobile App by searching "CES 2025" in your app store or at [CES.tech/CESApp](https://ces.tech/CESApp).

### CONFERENCE PROGRAMMING AT ARIA

- C Space Storytellers conference sessions will be located in the Mariposa Ballroom.
- CMO Insights conference sessions will be located in Mariposa Ballroom.



- Additional C Space conference sessions will be located in Joshua 8 and Joshua 9.

Please note, there is pre-conference programming and/or receptions taking place in Mariposa Ballroom on Storyteller stage that go until 6 PM on Monday, Jan. 6 through Noon on Thursday, Jan. 9 if you would like to staff your booths until then.

**BOOTH INSTALLATION AND UNIONS**

Exhibitors are permitted to set up their own displays, provided full-time, permanent company employees are used. At the request of union officials, CES Operations may request proof of a booth worker’s company affiliation. Note: union jurisdictions prohibit exhibitors from using material handling equipment, such as flatbed carts or dollies/hand-trucks, though hand-carry materials are permitted. Contact CES Operations or Freeman with questions or concerns.

**INSTALLATION SCHEDULE AND CLEAN FLOOR POLICY**

Exhibit installation hours are 8 AM–7 PM from January 3-5. Monday, January 6 is scheduled as a product testing, booth touch-up and rehearsal day and all booth construction must be completed prior to noon in Mariposa meeting rooms and foyer areas.

**EXHIBITOR HOTLINE**

The Exhibitor Hotline is also available if you need a quick answer or are looking for someone to help. Call us anytime at 702-943-3509 during show hours on show days and 8 AM to 6 PM during move in and move out.

**EXHIBIT DATE/HOURS – C SPACE AT ARIA**

Tuesday, Jan. 7	9 AM–6 PM
Wednesday, Jan. 8	9 AM–6 PM
Thursday, Jan. 9	9 AM–1 PM
Friday, Jan. 10	CLOSED

**EXHIBITOR APPOINTED CONTRACTORS (EACs)**

EAC workers and supervisors must display an official EAC wristband in order to access the show floor. There is a different color wristband required each day. Wristbands may be picked up Thursday, Jan. 3 at the ARIA loading dock security desk. Only EAC supervisors who were listed as primary contacts during EAC registration are permitted to pick up and sign for all wristbands.

**INTELLECTUAL PROPERTY REMINDER**

- CTA takes any accusations of intellectual property infringement very seriously.
- Generally, infringement occurs when there is copying or using any intellectual property (patent, copyright, trademark, etc.) of someone else without previous written permission.
- While at CES all exhibitors have agreed to:



- Only promote products where they own the legal intellectual property rights or products where they have written authorization from the legal owner.
- Only exhibit products where they own the legal intellectual property rights or products where they have written authorization from the legal owner.
- Never display, promote, or exhibit, products that infringe on someone else’s intellectual property rights.
- Please be aware that while exhibiting at CES events people are investigating and distributing notifications of possible infringement claims.
- Please see Section 34 of your signed Exhibit Space Contract for complete information.

### KEY LOCATIONS

Badge Pickup	ARIA, East Level 2, Mariposa Foyer
Business Center	ARIA, West Level 2, near Copperleaf 1
Exhibitor Service Center	ARIA, East Plaza Level, Orovada 5
Customer Service Center	ARIA, West Level 2, Copperleaf 1

### MOVE-OUT INFORMATION

All exhibitors must keep their display open and staffed during the entire show through show break at 1 PM Thursday, Jan. 9. Visit [CES.tech/manuals](https://ces.tech/manuals) for more information on your move-out deadline or visit the Exhibitor Services Counter in Orovada 5 for additional information.

### PERSONAL MOBILITY DEVICES

Wheeled transport devices (with or without motors) are not permitted at any CES venue. This includes Segways, hoverboards, skateboards, uniwheels and all similar products. Exhibitors are permitted to demo such products within the confines of their exhibit space.

Segways are permitted for ADA use only at the LVCC and the Venetian Expo. They are not permitted at any other venues for any purpose.

### NO SELLING POLICY

CES policy strictly prohibits over-the-counter sales (i.e.: cash, check, or credit card). Only bona fide business orders for future billing, payment and delivery are permitted. **CES reserves the right to close down booths in violation of this regulation.**

CES show management and representatives from the Clark County Business License office will be walking the show floors on show days looking for exhibitors violating this policy. Should any exhibitors be found in violation of this policy, CES Operations will take the proper steps to shut down the exhibitor’s booth



immediately. This action will be strictly enforced. Be sure to share this information with those staffing your booth on-site.

### **SECURITY**

CES provides general perimeter security. Exhibitors are responsible for maintaining the security of their booth contents. Do not leave valuables or equipment that can be hand carried.

See something, say something: Report tips, call venue security, receive CES security updates directly through the CES Mobile App. Download the CES Mobile App by searching “CES 2025” in your app store or [CES.tech/CESApp](https://CES.tech/CESApp).

### **SHUTTLE SERVICE**

A full schedule of our complimentary shuttle service can be found [CES.tech/shuttle](https://CES.tech/shuttle) and includes details on hotel shuttles, the Tech Express, the C Space Shuttle and outbound airport shuttle service.