

CES[™] | Innovation For All Sponsorships



CES[®] 2027 | JAN 6-9 | LAS VEGAS, NV



Innovation For All

The Consumer Technology Association's (CTA)[®] Innovation For All includes dedicated CES programming focused on ensuring a variety of voices, experiences, and perspectives are represented in technology and innovation, bringing together thought leaders for a series of engagement opportunities, dynamic session content, and networking events.

Our conversations in 2027 will bring together leaders to explore the forces driving innovation, including how AI and emerging technologies are shaping the future of work, the evolving investment landscape, and expanding opportunities for entrepreneurs through greater access to capital, networks, and mentorship.

CTA is committed to ensuring we have a full representation of voices at CES 2027 and beyond.



Programming

The Innovation For All program includes:

- **Content:** Our curated conversations take place across multiple stages focusing on a variety of topics such as accessibility and wellness, the evolving role of Human Resources, emerging technologies shaping the tech workforce, the shifting funding landscape, and supporting entrepreneurship.
- **Events:** Our events are centered on building a robust community for all.
- **Entrepreneurship and Innovation:** CTA's Innovation For All Startup Experience at Eureka Park supports up to ten startups on their journey to exhibit at CES.

The dedicated [Innovation For All landing page](#) serves as the central place to find information about all Innovation For All events, sessions, Startup Experience information, and sponsors.



Hospitality Suite – Events & Receptions

The Innovation For All Hospitality Suite, located within the Encore Tower Suites.

The Innovation For All program centers itself on creating community for all at CES.

CES 2026 events included:

- CTA's Women in Tech Brunch
- CTA's LGBTQ+ & Allies Reception
- CTA's Black & Brown Tech Leaders Reception
- Curated Conversations
- Various networking breakfasts
- Trends in STEM event with local students



2026 Innovation For All Sponsors - Thank You!

Platinum



Gold



Women in Tech Brunch Premium



Women in Tech Brunch Sponsors



Sponsorship Opportunities

CES 2027 offers an abundance of opportunities to set yourself apart.

Sponsoring **Innovation For All** demonstrates your commitment to ensuring a variety of voices, experiences, and perspectives are represented at CES. Programming includes dynamic panel discussions, networking events, and engagement opportunities designed to build community and connect industry professionals.

Events are amplified through CES marketing channels to reach a global audience inclusive of investors, media, and business leaders. Programming takes place in Eureka Park, the hub for startups and entrepreneurs, and the CTA Stage.

Your support also funds the **Innovation For All Startup Experience at Eureka Park**, providing up to ten startups led by inclusive founders or those developing technology that expands access and opportunity with booth space and travel assistance.



Platinum and Gold Sponsorship

Platinum Sponsorship – \$40,000

- Recognition as a Platinum Sponsor of **Innovation For All** on marketing materials as appropriate.
- Premium logo placement on conference signage during the **Innovation For All** sessions with recognition as a Platinum sponsor.
- Inclusion of logo on the sponsor slide to be shown once during each session.
- Recognized as Platinum Sponsor of the CTA Women in Tech Brunch, including on event signage. *(Invite-only)*
- Opportunity for short remarks at curated, invite-only **CTA Women in Tech Brunch**.
- Ten (10) tickets to the **CTA Women in Tech Brunch** in VIP section.
- Recognition as a **CTA Innovation For All Lounge** Platinum sponsor on on-site signage. Opportunities include:
 - Hospitality suite will host various networking receptions, including **CTA's LGBTQ+ & Allies Reception** and **CTA's Black & Brown Tech Leaders Reception**.
 - Opportunity to host one of **Innovation For All's Curated Conversations**, an invite-only morning content series
- Inclusion of logo on the sponsor slide shown during our STEM Event with local students and opportunity to participate in event.



Gold Sponsorship – \$25,000

- Recognition as a Gold Sponsor of **Innovation For All** on marketing materials as appropriate.
- Logo placement on conference signage during the **Innovation For All** sessions with recognition as a Gold sponsor.
- Inclusion of logo on the sponsor slide to be shown once during each session.
- Recognized as Gold Sponsor of the **CTA Women in Tech Brunch**, including on event signage. *(Invite-only)*
- Ten (10) tickets to the **CTA Women in Tech Brunch**.
- Recognition as a **CTA Innovation For All Lounge** Gold sponsor on onsite signage. Opportunities included:
 - Hospitality suite will host various networking reception, including **CTA's LGBTQ+ & Allies Reception** and **CTA's Black & Brown Tech Leaders Reception**
 - Inclusion of logo on sponsor slide shown once during **Innovation For All's Curated Conversations**
- Inclusion of logo on the sponsor slide shown during our STEM Event with local students and opportunity to participate in event.

Women In Tech Brunch Sponsor

CTA's annual Women In Tech Brunch at CES convenes women and allies for a networking reception to celebrate women in tech. The program features stories and remarks by top executives, our partners, and CTA executives. This is a curated, invite-only event.

Premium Sponsor: \$10,000

- Recognition as a Premium CTA Women In Tech Brunch sponsor, including on event signage.
- Ten (10) tickets to the CTA Women in Tech Brunch in the VIP section
- Opportunity for a sponsorship giveaway during the Brunch (optional) – *Deadline is early December 2026*

Sponsor: \$5000

- Recognition as a CTA Women In Tech Brunch sponsor, including on event signage
- Five (5) tickets to the CTA Women In Tech Brunch



Contact Us

CES consistently ranks as one of the world's top platforms to introduce disruptive technology, pioneer new trends, and discover emerging market opportunities.

Be part of the global launchpad for innovation that transforms industries and your business. Secure your spot at CES 2026 today!

Connect with our CES Sales Team at exhibitsales@CTA.tech to begin curating your CES 2027 experience.



Consumer Technology Association, producer of CES®

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CTA.tech | CES.tech