

CES 2026 Delegation Program Benefits



Join the CES® 2026 Delegation Program to be part of an exclusive global network and experience the world's most powerful tech event today!

Why attend CES 2026 with a Delegation?

- Complimentary CES registration, courtesy of your delegation leader!
- Group logistical support before and during CES 2026
- Exclusive access to Networking Opportunities with other Delegations
- Discounts on CES Show Floor Tours

What is CES?

CES is the world's most powerful influential tech event—where the entire global business gets done.

- 40% international attendees from over 150 countries, regions, and territories, broadening business opportunities
- Over 50% of CES attendees are senior-level executives
- 6500+ global media, content creators, and industry analysts
- Keynotes from the world's top tech executives

Benefits

As an international attendee coming to CES 2026 as part of a delegation, you will receive the following benefits:

- **Special CES 2026 Registration Invitation** to be sent by the Delegation Leader to join the Delegation and register for CES 2026. *(For a smoother registration process, Delegates are encouraged to wait for the invitation before completing their registration.)*
- **Complimentary CES 2026 attendee registration** (this includes access to exhibit show floor, keynote sessions, Great Minds Stage, and select complimentary conference sessions).
- **Deluxe Conference Pass Discount:** 25% discount on the purchase of a Deluxe Conference Pass.
- **Show Floor Tours Discount:** 10% discount on exclusive StoryTech VIP Industry Expert Tours. Choose from our General Trends Tour or one of our customized category tours (Health and Wellness, Automotive and Startups). If your group requires a translator, one complimentary translator ticket is included with your first paid show floor tour. Learn more about CES Show Floor Tours.
- **Access to the International Business Centers (IBCs):** On-site IBCs includes WiFi, computer stations, laptop hookups, refreshments, select translators, and private meeting rooms available for booking.
- **Invitations to International Networking Events** (to be announced)