

Delegation Leader Dashboard: How-To Guide

Registration Requirements:

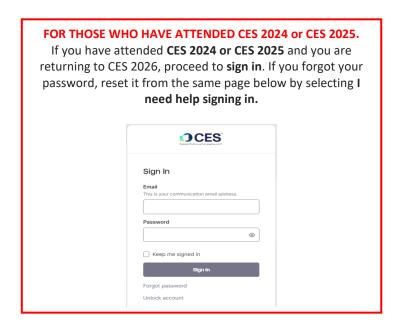
- **Photo Identification**: Your badge will feature a photo. Please have a recent headshot ready to upload when you register.
- **Unique email address:** Use the *same email address* provided on your Delegation Leader application. If you use a different email address, you will be led to the regular Industry Attendee path. If you need to change the email address, contact Delegations@CTA.tech asap.
- **Date of birth:** In line with guidance from federal law enforcement and industry best practices, we require date of birth for all CES registrants.

Accessing your Delegation Leader Dashboard:

Step 1:

You will receive an email from <a href="mailto:emailto

Returning Delegation Leaders:





NEW Delegation Leaders:

If you are new to the CES Delegation Program, create an account and fill out all required fields

and select [Sign Up].

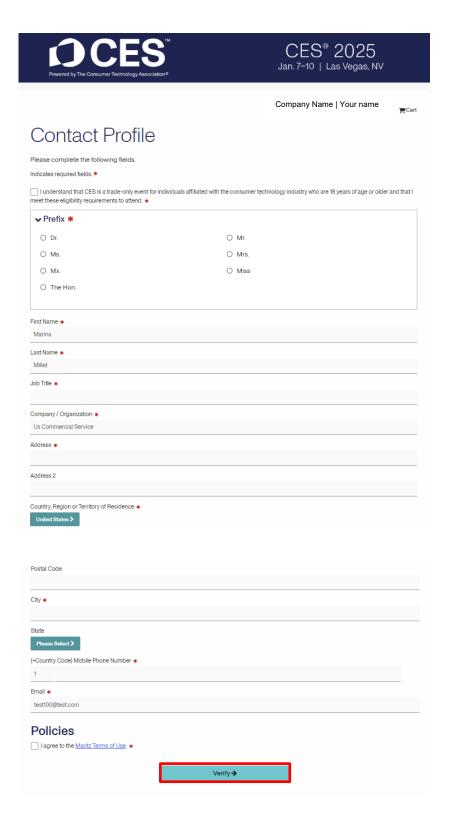


You will receive an email from noreply@okta.com. Your account will be automatically activated, and you may begin using it immediately (example below)



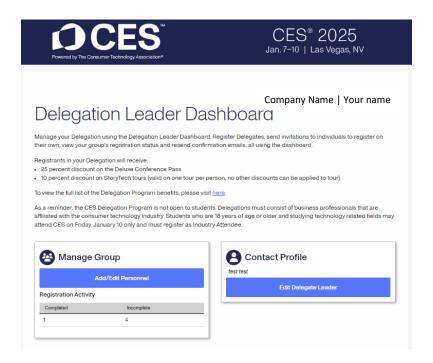
Step 2:

You will be redirected to the Contact Profile page like the one shown below. Fill out all required fields. The contact page is **only** to access the Delegation Leader dashboard – **this page does not mean you have registered to attend CES 2026.**





You now have access to the dashboard! This page is an overview page with information regarding registration benefits and *reminder that students are not allowed to be a part of your Delegation*.



Step 3: Register yourself (if you are attending CES 2026)

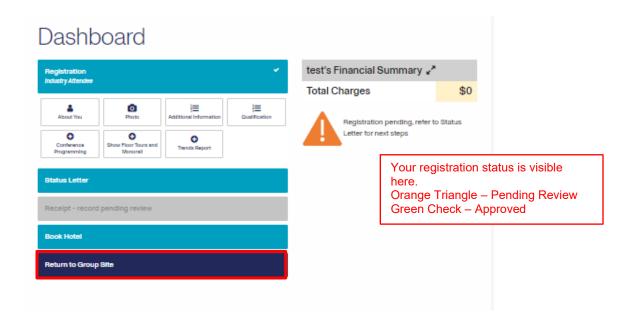
Select [MANAGE INDIVIDUAL REGISTRATION] button and proceed with your registration. Fill out all required fields and complete your own registration.

This is where you can add conference passes, CES show floor tours, industry resources and more. (See appendix A for more photos of the registration process)





At any time, if you are on your personal registration dashboard, you can also return to the <u>delegation dashboard</u> by selecting "return to group site"

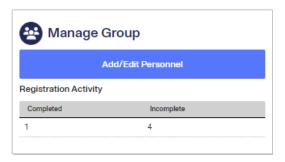




Invite Delegates to join your Delegation

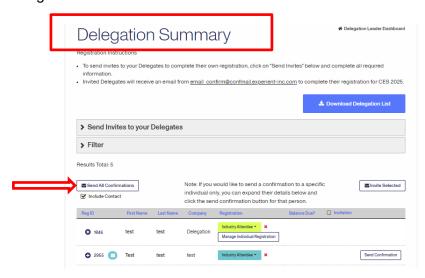
Step 1:

To invite your Delegates, select **Add/Edit Personnel** and the page will redirect:



Step 2:

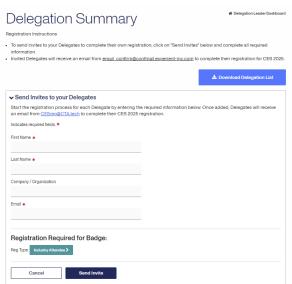
On the **Delegation Summary** page, you can send invites to your Delegates, Export Personnel file, filter the registrants and more. Details shown below:



Step 3:

Select Send Invites to your Delegates. Fill in all required fields in the drop down and select the

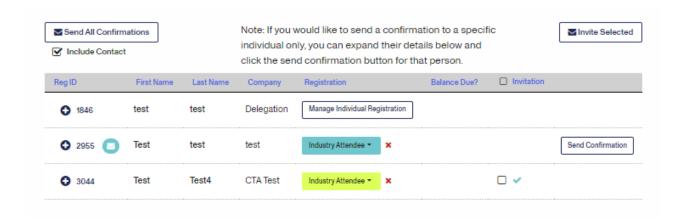
[SEND INVITE] button.







You will see your invited Delegates listed like the screenshot below:



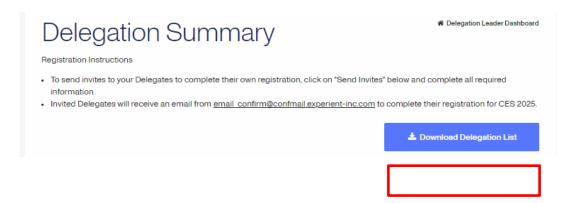


View Your Delegation Personnel

From the Delegation summary main page, you can now manage and view your delegates

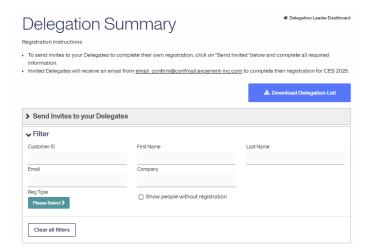
Download Delegation List

Use this to download and export your list of Delegates in excel format.



Filter Delegates

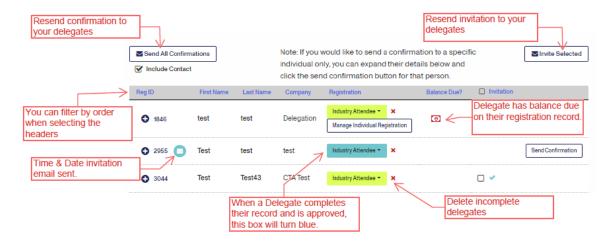
You can quick search your invited Delegates using this function.





Review Delegate Details

see the different functions below:





FAQs

- Q) I cannot access the Delegation Leader dashboard.
- A) Make sure you are using the same email address you provided during the Delegation Leader application process. If your email address has changed, please contact Delegations@CTA.tech asap. You will need to wait until the new email address has synced to the registration database before you can access the dashboard.
- Q) What do I do when I cannot sign in to my CTA/CES account or have not received the verification email after creating a CES Account?
- A) Clear your history on your browser and try again. If you continue to run into an error, please email CTA.tech.
- Q). What do I do when my photo won't upload?
- A). Make sure your photo is a clear head shot. If you normally wear glasses, try using a photo without glasses or use the webcam to take a photo without glasses. No hats, sunglasses or other accessories.

If you are still experiencing trouble with uploading a photo, please contact CESreg@CTA.tech.

- Q). There is a spelling error in my registration, who do I contact?
- A). If your name or address is incorrectly spelled, please sign in to your own registration dashboard, go to the section you need to change and click the 'EDIT' button to make your change(s).

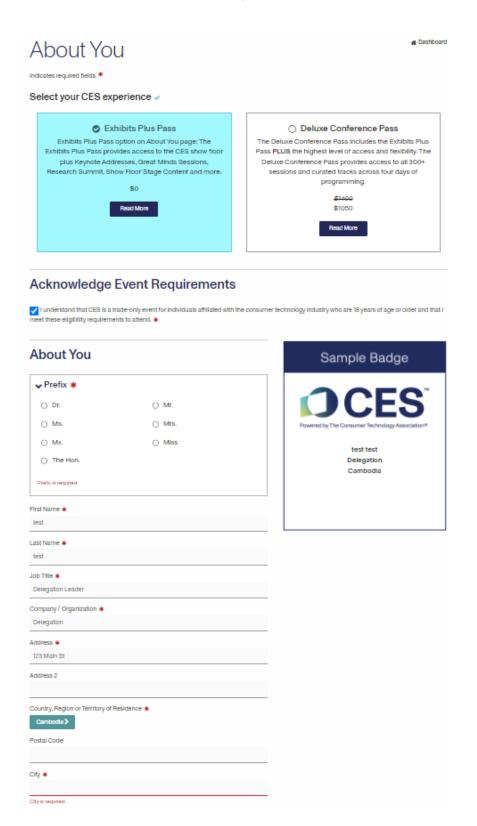
If you still see the spelling error or cannot edit the error, please contact CESreg@CTA.tech.

For all other registration assistance inquiries, please contact CESreg@CTA.tech.

For questions regarding the Delegation Program, please contact <u>Delegations@CTA.tech</u>.



Appendix A: Registration Path





| y providing your mobile number and opting in, you agree to the CTA's Terms and Conditions and threely Policy. You can opt-out at any time by explying STOR For help, reply HELR imall. imall. test100@test.com | +Country Code) Mobile Phone Number * | |
|--|--|--------|
| order to receive BMS messages from CTA, owner and producer of CEB, regarding verter updates, reminders, and important information. Message and data rates may properly. □ Yes, lagree to receive text message updates. yproxiding your mobile number and spling is, you agree to the CTA's 'terms and Canditions and traces picks, You can opt-old all any time by require STCR har help, reply MTLIR. Popular equire accessibility assistance on-site? ★ | 7038226565 | |
| providing your motifie number and opting to, you agree to the CTA's fleens and Conditions and those pickey. You can opt-out at any time by replays STOR For help, reply MSLR best000@test.com where you will receive event communication.) Do you require accessibility assistance on-site? * By submitting your registration, you consent to permitting your personal data collected on this registration page to be collected, used, and shared in accordance with the Consumer Health Data Privacy Policy, You may withdraw your consent at any time by contacting customers service. On-site assistance by Dec. 17. Services requested after Dec. 17 cannot be guaranteed on-site. On-site assistance is not required Mobility assistance to not required Mobility assistance to not required Blind/visually impaired services Blind/visually impaired services Special Assistance is required be following demographic questions are for analytical purposes only. ate of Bith * Do / MM / YYYY Your gender * Male Female Non-binary Prefer not to say Your gender to require a visa to attend CES 2025? * O boy our require a visa to attend CES 2025? * | onsent to receive SMS messages from CTA, owner and producer of CES, regardin vent updates, reminders, and important information. Message and data rates may | 19 |
| mail * test100@test.com where you will receive event communication) **Do you require accessibility assistance on-site? * By submitting your registration, you consent to permitting your personal data collected on this registration page to be collected, used, and shared in accordance with the Consumer Health Data Privacy Policy, You may withdraw your consent at any time by contacting customer service. Bervices must be requested by Dec. 17. Services requested after Dec. 17 cannot be guaranteed on-site. On-site assistance is not required Mobility assistance to not required Mobility assistance to replace the following demographic questions are for analytical purposes only. Special Assistance is replaced The following demographic questions are for analytical purposes only. Sale of Bith * D / MM / YYYY Your gender * Male Female Non-binary Prefer not to say Your gender is required Do you require a visa to attend CES 2025? * O yes No | Yes, I agree to receive text message updates. | |
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| ✓ Do you require a visa to attend CES 2025? ○ Yes ○ No | ○ Prefer not to say | |
| O Yes O No | Your gender is required | |
| O Yes O No | | |
| | | |
| Do you require a viza to attend? Is required | ○ Yes ○ No | |
| | Do you require a visa to attend? to required | |
| | Policies | |
| Policies | I agree to the Maritz Terms of Use. * | |
| | Click here to accept the CES 2025 Terms and Conditions * | |
| I agree to the Maritz Terms of Use. * | | |
| I agree to the Maritz Terms of Use. ◆ Click here to accept the CES 2026 Terms and Conditions ◆ | ← Back | Next → |



Additional Information # Dashboard Indicates required fields. * Executive O Board Member O C-Level () President/Founder O Vice President/Senior VP/Executive VP Management O Account Management/Sales Rep Consultant O Director/Senior Manager/General Manager O Manager/Store Manager/Product Manager O Manufacturer's Representative Medical Medical Doctor Medical Professional Government O Government Official O Admin and Support Staff Analyst O Freelance/Self-Employed Non-Management Staff Creative Staff Other O Systems Installer/Integrator Trainer/Educator Other Job Title Role to required



| ▼ Select the department/business division that best matches your role. * | | | | |
|--|--|-----|--|--|
| 0 | Business Development | 0 | Client/Customer Service | |
| 0 | Content Creation and Management | 0 | Data and Analytics | |
| 0 | Education | 0 | Engineering | |
| 0 | Finance | 0 | Government/Regulatory | |
| 0 | Healthcare Provider/Medical | 0 | Human Resources | |
| 0 | Investment | 0 | Legal | |
| 0 | Manufacturing | 0 | Marketing and Advertising | |
| 0 | Operations | 0 | Procurement for Re-sale | |
| 0 | Procurement for my company | 0 | Product Design and Management | |
| 0 | Research/Development | 0 | Sales | |
| 0 | Software Development | 0 | Standards | |
| 0 | Supply Chain/Distribution | 0 | Other | |
| Depo | riment / Area of Responsibility is required | | | |
| | | | | |
| | elect the top market/product categories that rep elect up to ten. * | ore | sent your business interests at CES. You may | |
| | 5G Technologies | | Accessibility | |
| | Accessories | | AgTech | |
| | AR/VR/XR | | Artificial Intelligence | |
| | Audio | | Beauty Tech | |
| | Blockchain | | Cloud Computing | |
| | Construction Tech | | Cryptocurrency | |
| | Cybersecurity | | Digital Health | |
| | Drones | | Education Tech | |
| | Energy Transition | 0 | Energy/Power | |
| | Enterprise | | Content and Entertainment | |
| | Fashion Tech | | FinTech | |
| | Fitness | | Food Tech | |
| | Gaming and Esports | 0 | Home Entertainment and Office Hardware | |
| | Imaging | 0 | Investing | |
| | loT/Sensors | | Lifestyle | |
| | Marketing and Advertising | | Metaverse | |
| | NFT | 0 | Quantum Computing | |
| | Retailing/E-Commerce | | Robotics | |
| | Smart Cities | | Smart Home and Appliances | |
| | Sourcing and Manufacturing | 0 | Space Tech | |
| | Sports | 0 | Startups | |
| | Streaming | | Supply and Logistics | |
| | Sustainability | | Travel and Tourism | |
| | Vehicle Technology and Advanced Mobility | 0 | Video Technologies | |
| | 3D Printing | | | |
| Susin | was interests is required | | | |



| ✓ Select the primary function of your company. * | | | | | |
|--|---|--|--|--|--|
| Advertising and Marketing | Academic/University | | | | |
| ○ AgTech | Analytics and Research | | | | |
| Architecture/Building/Construction | O Automotive | | | | |
| O Business Services | ○ Consulting | | | | |
| O Content, Media and Entertainment | O Consumer Goods (Non-Retail Buying) | | | | |
| O Design and Packaging | O Digital Health | | | | |
| O Distribution | ○ Education/Training | | | | |
| Electronics Components | ○ Energy | | | | |
| O Engineering/Research and Development | O Finance (Fintech, Banking, Services, Insurance) | | | | |
| ○ Gaming | Government - Federal/National | | | | |
| O Government - State and Local | Healthcare/Pharmaceuticals/Biotech | | | | |
| Manufacturer's Representative | Manufacturing | | | | |
| Non-Profit/NGO/Lobbying | O Retail | | | | |
| O Software Development/Publishing | Sports and Fitness | | | | |
| O Systems Integrator/Installation/VAR | Telecom and Utilities | | | | |
| Transportation, Shipping and Logistics | Travel and Hospitality | | | | |
| O Venture Capitalists/Private Equity/Investing | ○ Venues | | | | |
| Other | | | | | |
| Company Function is required | | | | | |
| ✓ Please select ONE option that best describes your influence in your company's buying decisions, or the buying divisions of a company that you represent. * | | | | | |
| Final Decision Maker | Significant Influence | | | | |
| O Initial Recommendation | Research New Products | | | | |
| O Not Applicable | | | | | |
| Buying influence is required | | | | | |
| | | | | | |
| ➤ Please identify the customer base your com | ıpany provides products/services. * | | | | |
| O Business to Business | O Business to Consumer | | | | |
| O Both | Other | | | | |
| Customer Base is required | | | | | |
| CTA SmartBrief Check the box to subscribe to CTA SmartBrief, the complimentary daily email summary of the most critical consumer technology news from around he globe. SmartBrief may send occasional marketing emails. | | | | | |
| ← Back | Next → | | | | |



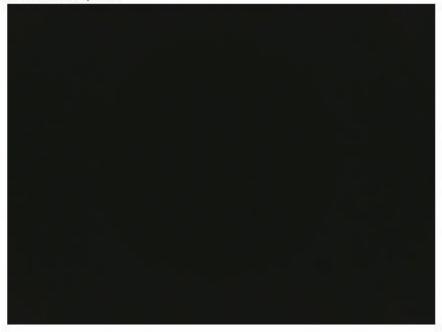
Add Photo

Dashboard

This photo will appear on your CES badge. Your photo should be recent (within the last 6 months) and display a frontal view with your face clearly visible. Avatars, Memojis or other digitally created images are not permitted. Show Management reserves the right to reject any uploaded photo and require the registrant to have their photo taken on-site prior to issuing a badge.

Submit your photo by using your webcam or upload an existing photo below.

Click the camera icon below to take a photo.





OR

If you do not have a camera available, please choose an existing photo of yourself to upload. To upload your own photo, click "Choose File", make your selection and click "Upload".

Remember:

. JPG, PNG and GIF files only

. 5 MB or smaller, square, color photo

Choose File No file chosen

♣ Upload

← Back

Next ->



Qualifications

Dashboard

Indicates required fields. *

CES will not accept credentials that do not associate you with the company you are representing or with the consumer technology industry. CES reserves the right to request additional business credentials if necessary.

Registrants using company email domains will have an expedited credential review.

Registrants must provide two of the following:

Business card

- Business card <u>must</u> clearly list your company name and company that you are representing
- Digital business cards or proofs will not be accepted.

Link to active company website

- Website <u>must</u> clearly demonstrate your organizations affiliation with the consumer technology industry
- Websites under construction will not be accepted
- Facebook, Linkedin or other social sites will not be accepted.

□ Verification of employment on company letterhead

- Letter <u>must</u> be dated and signed by HR or CEO
- . Letter must include stated business purpose at CES

Link to a recent media article (print, digital, broadcast)

- . Article must be written by you, or in which you were quoted or cited as an industry professional
- . Article must be published within the last nine months

Link to company website showing your name on an employee roster

- URL <u>must</u> link directly to company roster
- URL <u>must</u> not be behind firewalls or password protected
- Websites under construction will not be accepted.
- Facebook, Linkedin or other social sites will not be accepted.

☐ Business license

- Business license <u>must</u> include
 - Your company name, name, and business address
 - Must clearly demonstrate your affiliation with the consumer technology industry
- A Business license that does not match the name of the registrant <u>will be denied</u>
- EIN and Tax IDs <u>will be rejected</u>

Pay stub

- Must be from an automated system
- Handwritten checks <u>will not be accepted</u>
- Senstive personal information must be blacked out
- Registrants uploading pay stubs with sensitive information will be immediately deleted and denied registration

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Next 🗲



Conference Programming

Dashboard

Enhance your CES experience by adding the Deluxe Conference Pass or highly curated tracks to your registration. The Deluxe Conference Pass provides the highest level of access and flexibility to attend all conference programming while specialized individual tracks that spotlight the latest trends in Al, vehicle technology and advanced mobility, sustainability, cybersecurity and digital health. Whatever your interest - there's something for you!

Check back in October when the full program schedule is revealed, including the sessions on each track.

Individual sessions are not sold. Please note that conference seating is on a first-come, first-served basis even with the purchase of a conference pass. Please plan to arrive early to sessions to ensure a seat.

Based on your business interest selection, we recommend the following conference programming:

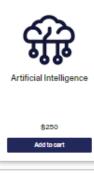






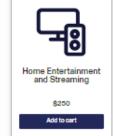








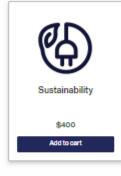


















Make the Most of Your Time

Dashboard

Las Vegas Monorail



The Las Vegas Monorali provides quick and reliable transportation to hotels and the LVCC. Monorali is offering CES attendees the option to purchase and add discounted Monorali tickets directly to CES show badges. Attendees can choose between 24-hour and daily unlimited ride passes up to 7 days that will begin once badges are scanned directly at Monorali faregates. For those who have not picked up their badges yet or prefer to use their mobile device, they can scan their confirmation email or add a QR code to their Apple, Google or Samsung wallet.

\$13.45 - \$48.88

Add to cart

Show Floor Tours

Make the most of every moment of your time at CES® 2025 by taking a show floor presented by our official tour contractor, StoryTech®. The tours are designed and curated specifically for senior-level executives as walking interactive sessions that provide detailed overviews of what's happening on the floors, guided by subject matter experts.

Tours include

- A secure room with a 15-minute interactive briefing session.
- Light snacks and beverages unless otherwise noted.
- Headsets to cut through crowd noise and easily hear and communicate with your tour guide.
- A copy of StoryTech's show floor guide, CES 2025 Five Trends paper

Choose from a variety of options:

Based on your business interest selection we recommend the following show floor tours:

* Recommended for You! > Securing Tomorrow Tour Location: LVCC | Tour Time: 1.5 Hours | Price \$885 > The Future of Mobility and Beyond Tour Location: LVCC | Tour Time: 1.5 Hours | Price: \$895 > The Future of Entertainment and Content Innovations Tour Location: LVCC | Tour Time: 1.5 Hours | Price §885 > The Inside Scoop: LVCC Tour Location: LVCC | Tour Time: 2.5 Hours | Price \$895 > The Inside Scoop: Venetian Tour Location: Venetian | Tour Time: 2.5 Hours | Price \$895 > The Advancement of Al Tours Location: LVCC and Venetian | Tour Time: 2.5 and 4.5 Hours | Price \$885 and \$1525 > Emerging Technology and Innovations Tour > Intelligent Living and Longevity Tour Location: Venetian | Tour Time: 1.5 Hours | Price: \$885



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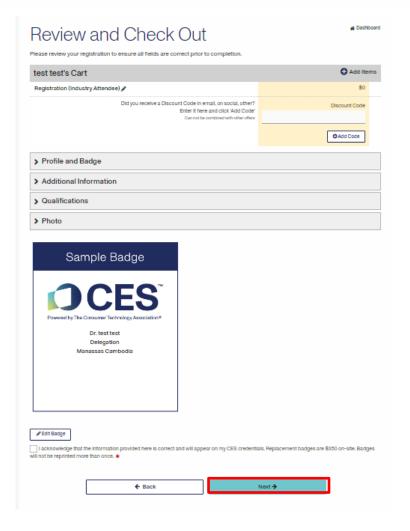


Add-ons *Dashboard

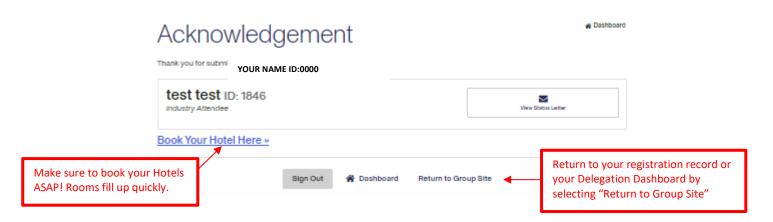












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Remember to **keep the confirmation email** and have your **photo I.D.** ready when you pickup your badge in Las Vegas. You can also save your barcode to your Apple or Google wallet.

