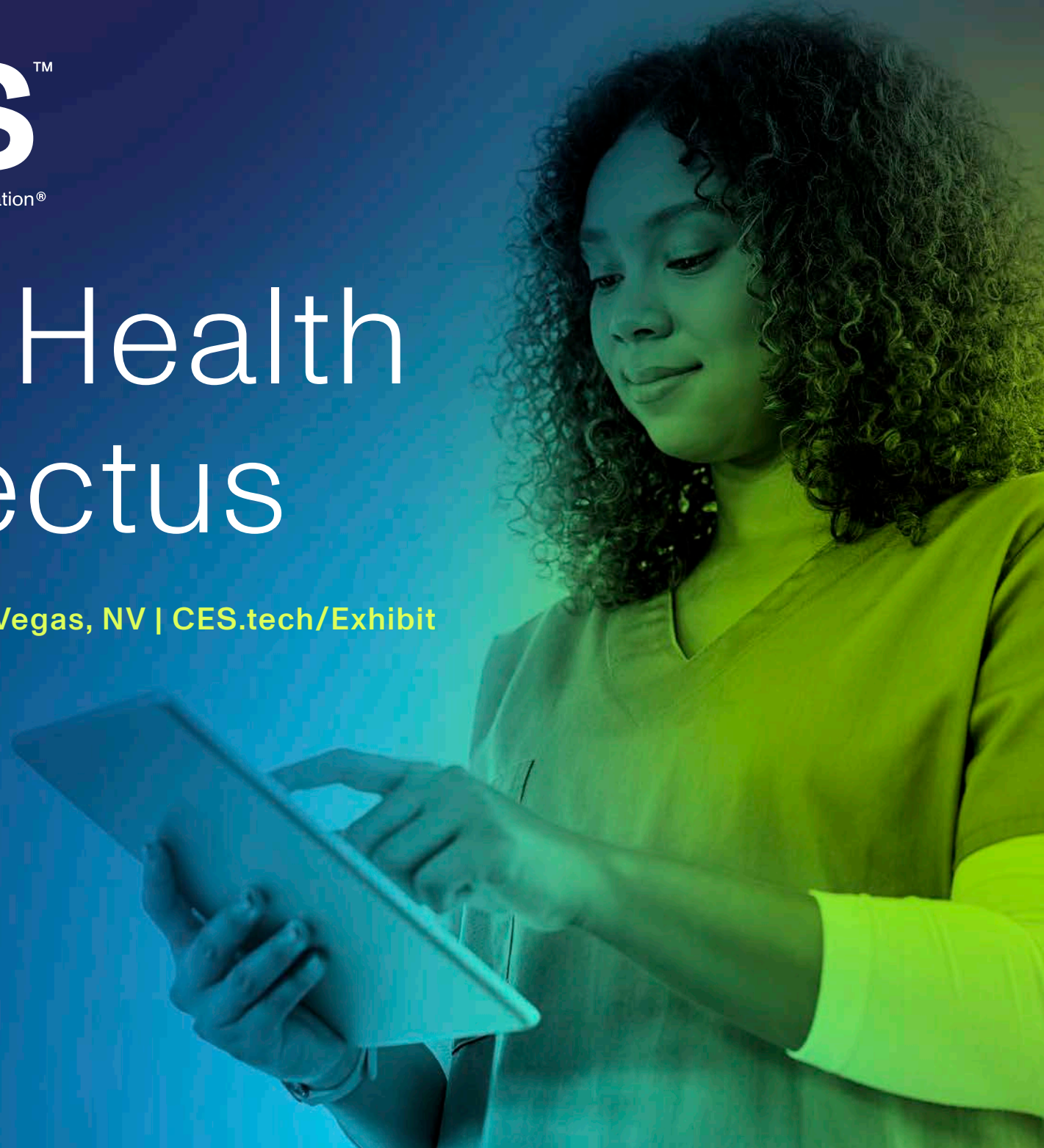




Powered by The Consumer Technology Association®

Digital Health Prospectus

CES® 2026 | Jan. 6-9 | Las Vegas, NV | CES.tech/Exhibit





CES is the most powerful tech event in the world.

CES 2026 connects innovators, decision makers, media, influencers, visionaries, and potential customers across the entire tech ecosystem. No other event compares to the magnitude of CES with B2B and B2C customers.

Digital Health Attendees By The Numbers

12K+ Industry attendees

68% Senior-level executives

65% Final decision maker or have significant influence

76% B2B customer base

482 VC, private equity, or investment firms

1600+ Media interested in coverage

105 Countries, territories and regions represented

Digital Health Summit

The Digital Health Summit is a premier event for health technology, featuring a 2-day conference, networking opportunities, and a bustling tradeshow floor. CES is the go-to platform for advances in AI, Age Tech, monitoring, sensors, and health trends.

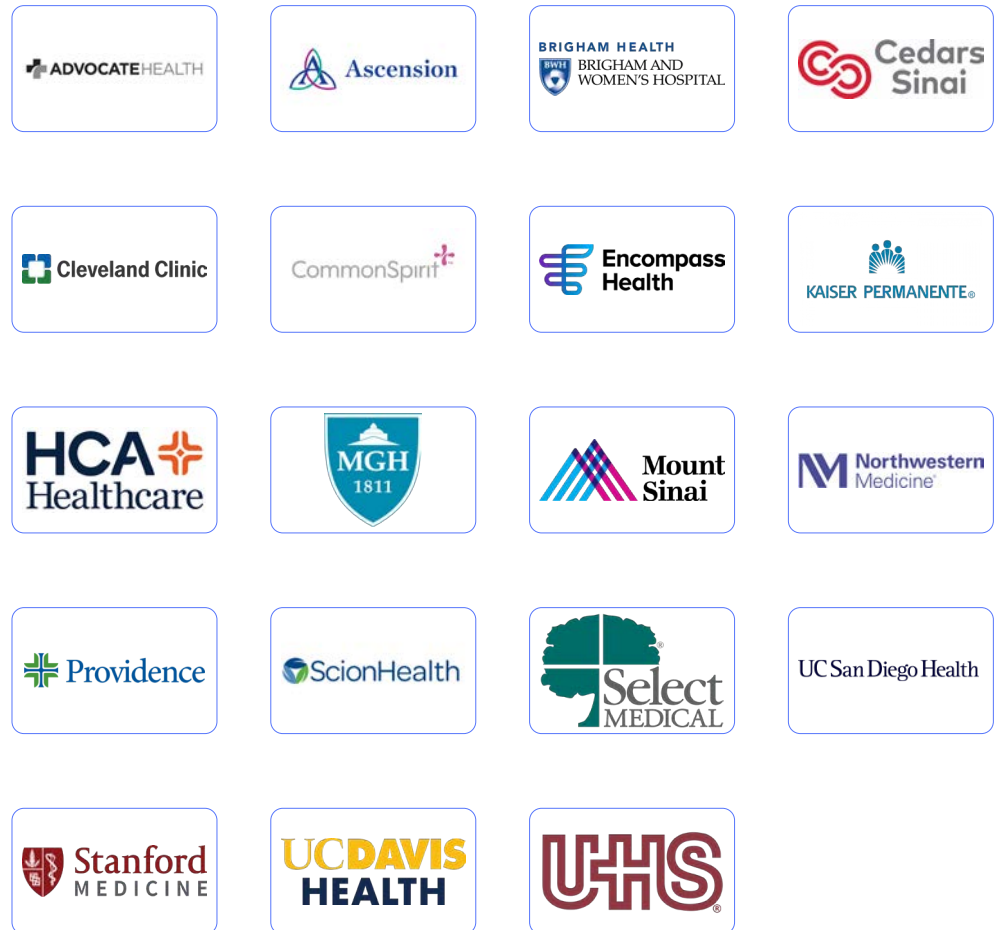
Participate in the Digital Health Summit to:

- Align your brand with the most innovative health technologies in the world
- Network with top health executives and government officials from the U.S. Food and Drug Administration
- Gain partners to enhance your business

Digital Health Audiences at CES:

Analysts
 Clinician and Health Systems
 Consumer Health and Wellness Companies
 Employers
 Government and Policymakers
 Investors
 Media
 Payers and Insurance Companies
 Pharmaceutical
 Startups

The Top U.S. Health Systems were represented at CES 2025



Sponsorship Opportunities

Digital Health Lounge

The ideal setting to engage with senior decision makers, build brand awareness, and benefit from exhibiting with turnkey workstations.

Digital Health Mixer

A networking reception will be provided at the end of the Digital Health Summit conference for all registered conference attendees. Take advantage of the opportunity to showcase your company's leadership and support for the digital health community.



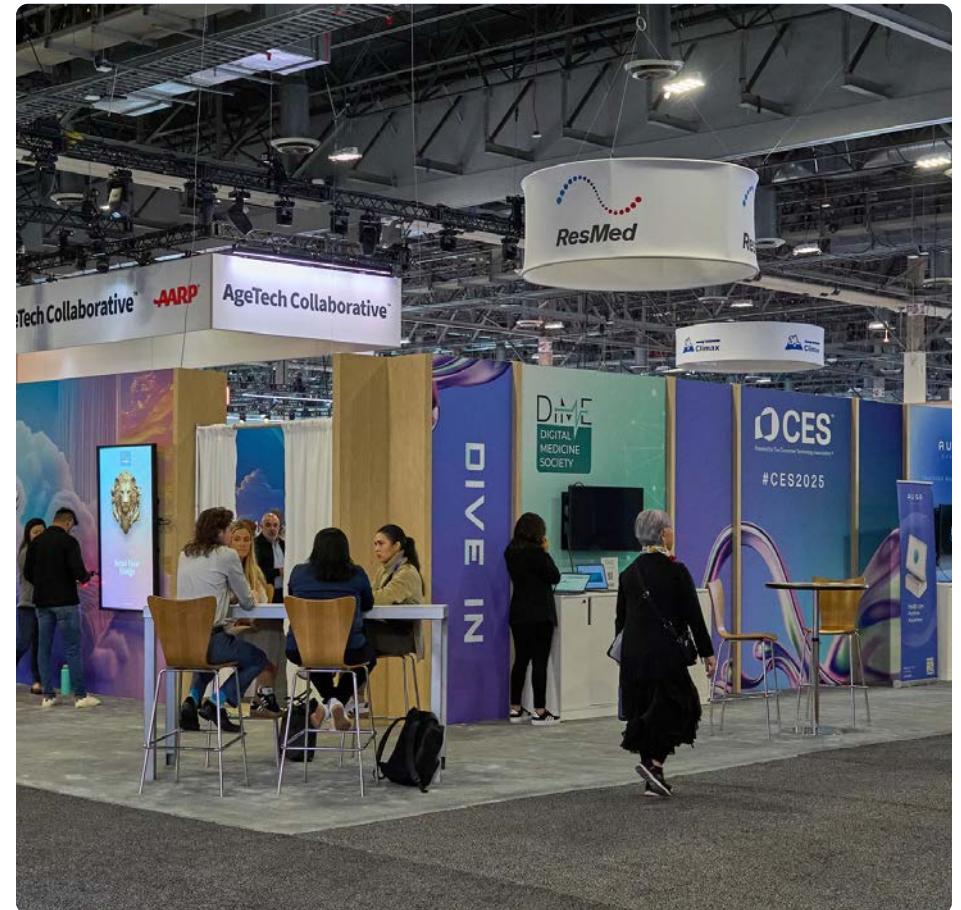
Packages

Platinum Sponsorship – \$50,000

- Presenting sponsor designation of Digital Health Lounge and Mixer
- Premium meeting location in the Digital Health Lounge
- Executive speaking opportunity on a Digital Health Summit Panel
- Podcast Interview
- (4) complimentary CES Digital Health Summit conference passes
- Dedicated VIP area at Digital Health mixer with logo placement on event signage, step & repeat, and projection on room wall
- Prominent logo placement on Digital Health Summit page on CES.tech and marketing materials
- Logo and/or company name will be included in one (1) CES Digital Health email
- Company tagged in one (1) social media post on X and LinkedIn

Gold Sponsorship – \$25,000

- Preferred meeting location in the Digital Health Lounge
- Podcast Interview
- Tabletop at Digital Health Mixer
- (2) complimentary CES Digital Health Summit conference passes
- Logo featured on Digital Health Summit page on CES.tech and marketing materials
- Logo and/or company name will be included in one (1) CES Digital Health email
- Company tagged in one (1) social media post on X and LinkedIn



Silver Sponsorship – \$18,000

- Kiosk located near the Digital Health Lounge
- (2) complimentary CES Digital Health Summit conference passes
- Logo featured on Digital Health Summit page on CES.tech and marketing materials

Exhibit Space at The Venetian

Presence on the show floor presents an ideal platform to launch a product, have meaningful conversations, secure media coverage, and connect with innovators and investors.

If a private space better suits your needs, invest in one of the many meeting rooms available within The Venetian. Located off the show floor, you'll control traffic flow and access as you see fit and still receive the benefits of a traditional booth space exhibitor.

Benefits

Regardless of your exhibit size and location, you'll benefit from a suite of premium opportunities that include:

- Five complimentary exhibitor badges for every 100 square feet of exhibit space (*minimum 10*)
- Up to 1000 complimentary invitations for your customers and prospects
- Complimentary listings in the Exhibitor Directory
- Complimentary use of the Exhibitor Dashboard to generate promotions prior to the show
- Access to the CES pre-registered media list and exclusive PR Newswire discounts

Pricing

Open Exhibit Space/Meeting Rooms:

CTA Member Rate: **\$46.50 per sq. ft.**

Non-Member Rate: \$51.50 per sq. ft.

Key Exhibiting Companies

AgeTech Collaborative
FROM AARP

ResMed

WHOOP®

Lilly Direct™

Samsung Health

WITHINGS

OnMed

ULTRAHUMAN

XANDAR KARDIAN

Health Product Categories at CES 2026 include:

Accessibility

Home Diagnostic

Nutrition

Age Tech

Home Monitoring

Rehabilitation Tech

Digital Therapeutics

Medical Devices

Sleep Tech

Disinfectant Tech

Mental Health

Wearables

Brand Exposure

CES sponsorships will enhance your exposure and syndicate your brand narrative across multiple channels throughout the year.

CES Tech Talk Podcast

An entire show designed to shape and amplify your brand's story. Our team will work with you to craft the content to create an entertaining and engaging conversation for the CES audience. CES Tech Talk will be a key ingredient in the overall promotional mix for CES.

Cost: \$17,500

CES Email Newsletter

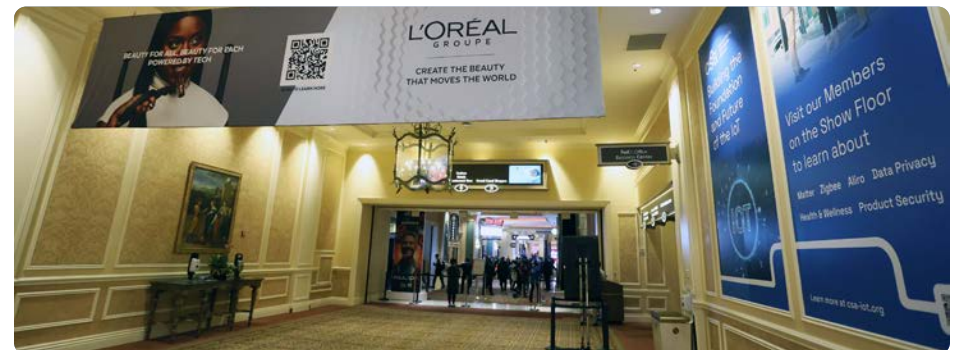
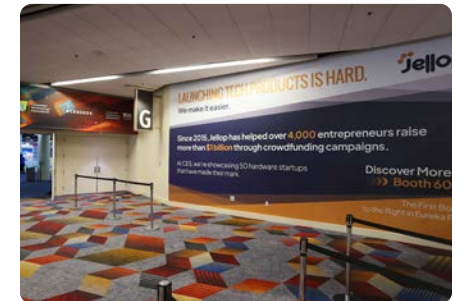
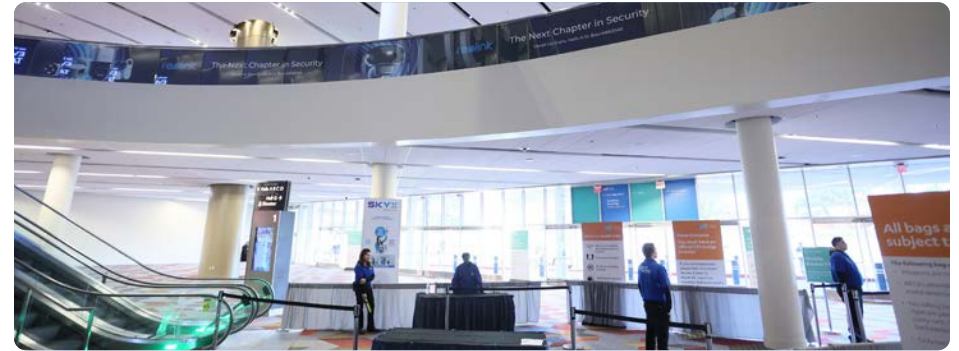
The email newsletter to the CES database of registered attendees and prospects focuses on the latest show announcements including speakers, exhibitors, and logistics. Reaching a potential audience of 350K+ monthly. Sponsorships include logo, title, and content. Two per email are available.

Cost: \$10,000

Onsite Sponsorships

CES takes over Las Vegas for four days in January, offering invaluable opportunities to promote your brand using traditional branding. Out of home ads at CES are photographed and disseminated across the globe in print, video, email and social.

Prices start at \$5,000



Media Opportunities

CES Unveiled - The official media event of CES 2026

Elevate your brand with priority access to elite media influencers. Whether you're an innovative startup or an established global brand, this event is your chance to get ahead of the game, stand out from the show buzz and break your news early to media influencers two full days before CES opens its doors.

CES Unveiled exhibitors receive:

- Exclusive demonstrations and networking opportunities
- Pre-event promotion to CES' worldwide media list
- Access to the pre-registered media list for both events
- Inclusion in print and digital program guide, where applicable

Additional Media Opportunities:

Media Days Power Session

Book a Media Days press conference room reservation in a Mandalay Bay ballroom. These reservations are for companies looking to experience the excitement of Media Days and break news directly to CES media before the show begins. Limited slots available on a first-come-first-serve basis.

Media Briefing in a CES-Provided Room

Exhibitors can sign up to host a media briefing in a CES-provided room (LVCC or Venetian), which will be listed on the CES 2026 Schedule.



Booth Media Briefing Promotion

Exhibitors who would like to host a Media Briefing during the show in their booth space may submit their conference details to be shared on the official CES 2026 Schedule. These events will be visible to attendees online at CES.tech and via the CES 2026 mobile app.

Contact Us

CES consistently ranks as one of the world's top platforms to introduce disruptive technology, pioneer new trends and discover emerging market opportunities.

Be a part of the launch pad for new innovation that changes the world and your business. Secure your spot at CES 2026.

For more information or to start curating your CES 2026 experience, contact the CES sales team at ExhibitSales@CTA.tech.



Consumer Technology Association, producer of CES®

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CTA.tech | CES.tech