



# UNVEILED

October 26, 2017

[#CESUnveiledAmsterdam](#)

AMSTERDAM



# Event Schedule

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- 13:30-13:40**    **Introduction and Welcome Remarks**  
Gary Shapiro, President and CEO, CTA  
HRH Prince Constantijn, the Netherlands  
*Effectenbeurszaal*
- 13:40-14:05**    **CTA Trends and Market Research Presentation**  
Steve Koenig, Sr. Director Market Research, CTA  
*Effectenbeurszaal*
- 14:05-14:35**    **CES 2018 News Conference**  
Gary Shapiro, President and CEO, CTA  
Karen Chupka, Sr. VP, CES and Corporate Business Strategy, CTA  
*Effectenbeurszaal*
- 14:35-14:45**    **Q&A with CTA Executives**  
Gary Shapiro, President and CEO, CTA  
Karen Chupka, Sr. VP, CES and Corporate Business Strategy, CTA  
*Effectenbeurszaal*
- 14:45-15:10**    **Panel Discussion: Connectivity Improving Our Lives**  
Gary Shapiro, President and CEO, CTA  
Charles Jackson, Deputy CEO, Pricer  
Manuel Kohnstamm, Chief Corporate Affairs Officer, Liberty Global  
Willem Strijbosch, Head of Autonomous Driving, TomTom  
Jeroen Tas, Chief Innovation and Strategy Officer, Philips  
*Effectenbeurszaal*
- 15:10-15:30**    **Closing Remarks**  
HRH Prince Constantijn, the Netherlands  
Gary Shapiro, President and CEO, CTA  
*Effectenbeurszaal*
- 15:30-17:30**    **Networking Reception & Tabletop Exhibition**  
*Graanbeurszaal*

# Media Info.

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**As a member of the media, if you are attending CES 2018 in Las Vegas here is what you need to know and won't want to miss:**

## Media Days

Two days jam-packed with exhibitor product launches and news conferences. Plan your travel to arrive two days before the show floor opens.

### Mandalay Bay

South Convention Center

- Sunday, January 7, 2018 (Media Day 1): Noon-2:45 PM
  - Monday, January 8, 2018 (Media Day 2): 8 AM-4:45 PM
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## CES Media Rooms: Hours and Location

CES offers media rooms (with workspace and lunch) at all show locations for your convenience: Tech East, Tech West, Tech South and Mandalay Bay.

### The Las Vegas Convention Center

South Hall Connector, S229

South Hall Connector, S221 Satellite Media Room

### The Venetian

Level 2, Venetian Ballroom E/F

### ARIA C Space Media Workspace

### Mandalay Bay

South Convention Center, Level 2, Breakers Ballroom

We want to make the show as easy as possible for you to cover and offer a variety of pre-show resources and services such as: exhibitor news, celebrity listings, exhibitor PR contacts, media shuttle services, CES B-roll, CES logo for download, official show photos and the CES Media kit. Check out more at **[CES.tech/media](https://ces.tech/media)**.

# CTA Executives

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**Gary Shapiro**  
**President and CEO**  
**Consumer Technology Association (CTA)™**

Gary Shapiro is president and CEO of the Consumer Technology Association (CTA)™ the U.S. trade association representing more than 2,200 consumer technology companies and which owns and produces CES® – The Global Stage for Innovation.

Shapiro directs a staff of more than 160 employees and thousands of industry volunteers, leading his organization’s promotion of innovation as a national policy to spur the economy, create jobs and cut the deficit. CTA advocates for a lower deficit, skilled immigration, free trade and policies that support innovative new business models. CTA does not seek government funding for industry.

Shapiro authored CTA’s *New York Times* best-sellers, “Ninja Innovation: The Ten Killer Strategies of the World’s Most Successful Businesses” (Harper Collins, 2013) and “The Comeback: How Innovation will Restore the American Dream” (Beaufort, 2011). Through these books and television appearances, and as a columnist whose more than 500 opinion pieces have appeared in publications such as *The Wall Street Journal*, *The New York Times* and *The Washington Post*, Shapiro has helped direct policymakers and business leaders on the importance of innovation in the U.S. economy. He is considered an “influencer” on LinkedIn and has more than 250,000 followers.



**Karen Chupka**  
**Senior Vice President, CES and Corporate Business Strategy**  
**Consumer Technology Association (CTA)™**

Karen Chupka is senior vice president, CES and Corporate Business Strategy for the Consumer Technology Association (CTA)™ the U.S. trade association representing more than 2,200 consumer technology companies which owns and produces CES® – The Global Stage for Innovation.

She oversees the sales, marketing, production and management of CTA's events and conferences including its annual tradeshow, CES and CES Asia.

At CES 2017 in Las Vegas, more than 4,000 exhibitors filled more than 2.6 million net square feet of exhibit space and showcased the latest products and services to more than 180,000 attendees from 158 countries. Under her leadership, CES has been named as the largest annual North American tradeshow by *Tradeshow Executive Magazine* and *Tradeshow Week* since 2001.

Chupka has been with CTA for more than 28 years and has held numerous roles within the organization including vice president of business development, director of industry relations and education, and director of marketing for CES.



**Steve Koenig**  
**Senior Director of Market Research**  
**Consumer Technology Association (CTA)™**

Steve Koenig is senior director of market research at the Consumer Technology Association (CTA)™ the U.S. trade association representing more than 2,200 consumer technology companies and which owns and produces CES® – The Global Stage for Innovation.

He oversees all primary research activities; examining technology trends and their impact on consumer attitudes and behavior. He also contributes to CTA's U.S. and global technology forecasts. He is a frequent conference speaker and contributing editor to many industry publications.

Prior to CTA, Steve held analyst positions at Comscore, NPD Group and a senior editor post at CMP Media's former *Computer Retail Week*. Koenig holds a bachelor's degree in marketing from the University of North Texas.

# Speakers

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## **HRH Prince Constantijn of the Netherlands StartupDelta Special Envoy**

Constantijn van Oranje-Nassau leads StartupDelta, the accelerator for the startup ecosystem in the Netherlands and advises companies and the European Commission on their digital innovation strategies. He is a regular speaker at national and international tech conferences (like: Websummit, Slush, South Summit, OECD Forum, The Next Web, StartupFest Europe) and holds a number of positions in both the public and private sector.

Constantijn has been StartupDelta Special Envoy since July 2016. He is appointed by the Netherlands Government to make The Netherlands the European epicenter of innovation, with the best climate for entrepreneurs to start, build, grow and internationalize their businesses. Constantijn is also Director Digital Technology & Macro Strategy at Macro Advisory Partners in London and New York and Member of the EU High Level Group on Innovation that advises the Commission on instruments for generating breakthrough innovations.

Constantijn van Oranje-Nassau is passionate about technology, art, music, photography and nature.



**Charles Jackson**  
**Deputy CEO**  
**Pricer**

Charles Jackson has been instrumental in the startup, product development, turnaround and commercial growth of several technology and retail companies. His last 10 years have been exclusively in the ESL industry, formerly serving as Vice President, Strategy & Business Development for SES - Store Electronic Systems S.A. (SESL: Euronext Paris) and notably as president and CEO of Pricer AB (PRIC B), a wireless technology company, securing its first profitable years since start up and extending its reach worldwide. From 2002 to 2007, Charles served as vice president of sales and marketing directing the company's most significant growth phase.

From 1997 to 2001, he was general manager of Boston Retail France, leading several strategic initiatives and product developments worldwide. Prior to Boston, as vice president of sales and marketing for Telesystem Europe, Charles directed a team to start up French and Benelux operations.

Today, Charles is heading Pricer's American efforts from Atlanta and is Deputy CEO of the Group.



**Manuel Kohnstamm**  
**Senior Vice President and Chief Corporate Affairs Officer**  
**Liberty Global**

Manuel Kohnstamm is responsible for developing and implementing Liberty Global's regulatory strategy, public policy, government affairs and internal and external communications. Mr. Kohnstamm is an executive officer of Liberty Global and sits on Liberty Global's Executive Leadership Team and the Regulatory Committee.

Mr. Kohnstamm joined the Europe operations of Liberty Global's predecessor in September 1999 and held several positions in corporate affairs, public policy, and communications. He was appointed to his current position in January 2012. From 1992 until he joined Liberty Global, Mr. Kohnstamm worked at Time Warner Inc., most recently as Vice President of Public Affairs in Brussels for its subsidiaries Time Inc., Warner Bros., and Turner Broadcasting. Prior to joining Time Warner, Mr. Kohnstamm worked with the consulting group European Research Associates in Brussels where he conducted macro-economic and policy studies on the telecommunications and defense industries.

Mr. Kohnstamm is President of Cable Europe, the European Cable Communications Association, and a member of the Board of Directors of Liberty Global's subsidiary Telenet Group Holding NV, a Liberty Global subsidiary and a Belgian public limited liability company. Mr. Kohnstamm is also a member of the Supervisory Board of Unitymedia GmbH, a Liberty Global subsidiary in Germany. In addition, Mr. Kohnstamm is Co-Chair of the Board of the non-profit charitable organization Lessons for Life Foundation, a charitable organization focused on education in Africa.



**Willem Strijbosch**  
**Head of Autonomous Driving**  
**TomTom**

Willem Strijbosch is the Head of Autonomous Driving at TomTom. He is responsible for the cloud-to-car HD Map service, from observations in the car, to aggregating them in the cloud, to turning them into an HD map, to delivering that map to a car. The HD Map service is a crucial component for autonomous driving, increasing safety and comfort of an autonomous vehicle. The HD Map service helps seeing through the car in front of you, around the corner, and two miles ahead to the next exit.

Prior to TomTom, Willem worked at McKinsey & Company, serving clients in technology industries ranging from semiconductors to consumer electronics.

Willem holds a Master of Science in Physics from University of Twente in The Netherlands and an MBA from INSEAD in France, both with distinction.



**Jeroen Tas**  
**Chief Innovation & Strategy Officer**  
**Philips**

Jeroen Tas is Chief Innovation & Strategy Officer and member of the Executive Committee at Royal Philips. He has more than 30 years of global experience as an entrepreneur and executive in the healthcare, information technology and financial services industries.

Jeroen is responsible for the company's strategy, research & development, design, medical affairs, sustainability, platforms and emerging businesses. As Chief Innovations & Strategy Officer he plays a central role in the transition of Philips to a customer-centric digital solutions company. He will leverage emerging technologies such as artificial intelligence, robotics and the Internet of Things to reinforce the company's health propositions aimed at supporting consumers, care professionals and health systems with personalized connected health solutions.

Jeroen's stance is echoed in Philips' commitment to touch the lives of billions and improve better health outcomes at lower cost: from healthy living and prevention to diagnosis, treatment and home care.

Earlier in his career Jeroen was co-founder of the IT company Mphasis and served as President, COO and Vice Chairman. He ran the Technology Lab at Citigroup and launched Internet banking in the mid-nineties.

# Exhibitors

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**7NEXT:** Our start-up, 7NEXT, is the most-funded French start-up ever on the crowdfunding platform Indiegogo. Our first product, PUP Scan, the World's fastest connected pocket scanner. It allows you to scan, store and share all your documents (bills, magazine articles, books, photos, drawings...) in just one click. The project has already gathered more than \$770.000 from backers in 90 countries on the website Indiegogo to fund its innovation.

**Product or Brand Name:** PUP Scan

**[www.pupscan.com](http://www.pupscan.com)**



**Absolute Audio Labs:** Absolute Audio Labs is a Netherlands based audio brand that develops innovative and high quality personal audio solutions. Core focus is not on the product or the technology. It's the hearing ability and emotion of the listener that is at the basis of development at Absolute Audio Labs. The main product of Absolute Audio labs is PYOUR® Audio, the ultimate headphones if you have any form of hearing loss. Or if you want to protect your ears against hearing loss. Rediscover your music!

**Product or Brand Name:** PYOUR Audio

**[www.absoluteaudiolabs.com](http://www.absoluteaudiolabs.com)**



**Ahrma Holding BV:** Ahrma is a smart Logistics IT company with it's headquarters and main production plant in The Netherlands (Deventer). Ahrma has regional offices in 3 countries worldwide, serving clients' logistics in the industrial food, beverage, pharmaceutical and retail industries. Main objective is to create complete visibility in supply chains with assets capturing movements, temperature, shocks and enhance trust with the use of blockchain technology.

**Product or Brand Name:** Smart returnable assets connected via IoT and Blockchain

**[www.ahrmapooling.com](http://www.ahrmapooling.com)**



**Athom:** At Athom we make Homey: the heart of your Smart Home. Homey connects to thousands of devices & services from hundreds of brands, over 8 wireless technologies. Built as an open platform, new Homey Apps are released daily by us, our community and partners to realize a true Smart Home.

**Product or Brand Name:** Homey - Everything at home connected

**[www.athom.com](http://www.athom.com)**



**Breath In Balanz b.v.:** Breath in Balanz: Improve every breath you take with an innovative sensor technology and personalized training program. Breathing. Would you like to master yours? Check this unique sensor that measures the quality of your abdominal and chest breathing. With immediate feedback and our personalized training program you can learn to improve every breath you take. Better breathing means healthier living. Meet Breath In Balanz.

**Product or Brand Name:** Breathing-belt  
**www.breathinbalanz.nl**



**Expivi B.V.:** Expivi opens a new world to businesses and customers to present and experience products. The first 3D eCommerce and CPQ platform with incredible innovative 3D technology to visualize and customize products inside any web browser and Virtual Reality. A unique product experience in VR with your own phone.

**Product or Brand Name:** Expivi  
**www.expivi.com**



**Fizyr BV (Previous 'Delft Robotics'):** Fizyr enables system integrators to apply robots to grasp objects that vary in shape, size and colour based on vision. Our Deep Learning trained algorithm identifies products and can perform a quality control. Sectors applied are warehousing, manufacturing, logistics, online retail, postal, horticulture and agriculture. #Double winner Amazon Picking Challenge.

**Product or Brand Name:** Fizyr  
**www.fizyr.com**



**GAIKU:** We make business meetings more efficient. Wherever, whenever. We built an all-in-one meeting platform with video, call, agenda and meeting minutes that guides you before, during, and after a meeting by making the whole process easier and more efficient. GAIKU, your guide to perfect meetings.

**Product or Brand Name:** GAIKU  
**www.gaiku.io**



**Hyko:** Meet Hyko the polar bear - smart cuddly glowing device with an app that helps establish a healthy sleep ritual and teaches kids about smart energy usage

**Product or Brand Name:** Hyko  
**www.hyko.co**



**Lightyear:** Lightyear is founded by world champion solar car builders with 5 years of solar racing experience and a Tech Crunch Crunchie Best Technology Achievement Award under their belt.

**Product or Brand Name:** Lightyear One

**www.lightyear.one**



**Mealhero:** Mealhero is a Belgian, Ghent based foodtech startup that solves the problem of combining a busy with a healthy lifestyle. Thanks to its smart food technology, mealhero enables its customers to obtain a healthy and tasty meal in a convenient way by bringing together in one solution: an internet-connected steamer, a home delivered food box with freshly frozen ingredients and smartphone assistance.

**Product or Brand Name:** mealhero

**www.mealhero.me**



**MEDx eHealthCenter:** We are focused on improving the quality of healthcare in emerging economies. We are not doing that by building brick and mortar hospitals but by offering a 'DIGITAL HOSPITAL POWERED BY THE DIASPORA'. In other words, we have created a digital infrastructure that will vastly improve the quality of healthcare in a country like South Africa, where we introduced our first key product. An offline and portable medical record that fits in the wallet and is compatible to most computers wherever you are.

**Product or Brand Name:** The Offline Medical Record Card

**www.medx.care/en/**



**MindAffect:** Imagine you wake up and can see, hear and smell, but realize you have lost your ability to communicate. You are locked-in. Now, with our patented solution on the cutting-edge of neuroscience and artificial intelligence, we can actually let you focus your vision onto letters, and translate brain-signals into words.

**Product or Brand Name:** Brain Computer Interface

**www.mindaffect.nl**



**Mondicon:** Our mission is to make IoT connectivity accessible and affordable for everyone, no matter if you are a big manufacturer or start-up with a great idea! At the CES Unveiled Amsterdam we launch our new solution named: CheerIoT. CheerIoT SIMs will work in most countries across the globe and have access to multiple mobile networks. With our Cloud Platform you can manage and monitor the SIMs as if you are your own IoT connectivity provider. Go to [www.cheeriot.com](http://www.cheeriot.com) to order your free test SIMs.

**Product or Brand Name:** CheerIoT

**www.cheeriot.com**



**Ninthway:** Ultra-modern alarm and patient monitoring system for both remote, home based healthcare and clinical use. Eye catcher is a multi-functional alarm button that looks like a watch! Care Watch alarms, reminds, guards and connects. Measures temperature, heartbeat and drop down. Care Watch enables new healthcare structures in ageing societies.

**Product or Brand Name:** Care Watch  
**[www.thecarewatch.com](http://www.thecarewatch.com)**



**Novel-T:** At Novel-T we are shaping a dynamic and vibrant ecosystem that accelerates entrepreneurship and high tech innovation. We offer startups and innovative entrepreneurs access to a dynamic ecosystem. By connecting and activating talent, knowledge, capital, networks and infrastructure we help them to become game changers.

**Product or Brand Name:** Novel-T - University of Twente  
**[www.novelt.com](http://www.novelt.com)**



**Ockel Computers:** Ockel Computers creates unique, disruptive and ultra-small Windows 10 devices, all with one goal in mind: to reinvent the PC.

**Product or Brand Name:** Ockel Sirius A  
**[www.ockelcomputers.com](http://www.ockelcomputers.com)**



**Picoo B.V.:** Picoo is a game platform that offers a unique play experience by merging the best of two worlds: technology and outdoor play. Picoo mixes "old-school" games as tag and hide-and-seek with interactive technology, encouraging children to actively play together outdoors.

**Product or Brand Name:** Picoo  
**[www.picoo.nl](http://www.picoo.nl)**



**Pricer:** Pricer is the global leader in providing in-store shelf-edge digital solutions that enhance both store performance and the shopping experience. The increasingly feature-rich Pricer platform is crossing over to solve key store transformation challenges such as customer and employee guidance, task-to-light and order preparation. Automated in-store Product Positioning - Unique to Pricer! A breakthrough in the merging of brick & mortar retail with the digital world!

**Product or Brand Name:** Pricer Product Search  
**[www.pricer.com](http://www.pricer.com)**



**ROADER:** Dutch StartUp Roader makes Time Travel a reality!

**Product or Brand Name:** Roader Wearable Time Machine  
Camera

**www.roader.com**



**Simplified International BV:** Introducing Clementine Wear: open platform for personalized (programmable) audio for Hearables and Wearables with a strong focus on speech-in-noise applications. The platform recently won the #1 prize in the National Hearables Challenge organized by the USA National Science Foundation. Simplified will also introduce the SnowOwl, an audio wearable and the first application built on Clementine Wear.

**Product or Brand Name:** Clementine Wear and SnowOwl

**www.askclementine.com**



Sense Glove

**Sense Glove:** The Sense Glove provides the most natural interaction in virtual and augmented reality. With the Sense Glove virtual objects are brought to life, you can feel, touch and interact with them as if they are real.

**Product or Brand Name:** Sense Glove

**www.senseglove.com**



**SENSIKS.:** Sensory Reality (SR) is a new product category introduced by Sensiks. SR comes to life in the Sensory Reality Pod -a multi sensory experience cabin in which audio-visual content is synchronised with scent, temperature, air flow, tremble, taste and light frequencies. The SR Pod is accompanied by the SR Platform. On the platform SR Experiences are developed and distributed.

**Product or Brand Name:** Sensory Reality Pod&Platform

**www.sensiks.com**



**Sezame:** Sezame offers companies and users a secure patented service to protect their (online) accounts through a patented multi-factor (biometric) authentication (login, smartphone and biometric sensor). With sezame you can enter every website and product/service, from any device - without typing your password. Your biometric identity is all you need.

**Product or Brand Name:** SezameSafe

**www.seza.me**



Solar Monkey

**Solar Monkey:** With Solar Monkey SaaS software installers can design a solar system remotely within a minute. A unique combination of aerial imagery and LiDAR height data enables very accurate, automated calculations and custom, substantiated quotes. Installers decrease their total cost of acquisition by ~25%, gaining a competitive advantage. We are in the process of fully automating the design of PV systems, generating more opportunities for large scale offers.

**Product or Brand Name:** Solar Design Software en Services  
[www.solarmonkey.nl](http://www.solarmonkey.nl)



**Somnox BV:** Somnox is world's first sleep robot that helps you fall asleep, stay asleep and wake up refreshed using intelligent technology (smart monitoring, analyzing and actuation) to soothe body and mind. Making it the ultimate interactive sleep companion to achieve a good night's rest. We are about to revolutionize the sleep industry with Somnox the sleep robot. We envision Somnox the sleep robot to be part of every household by 2030. Come and visit our tabletop to try Somnox yourselves.

**Product or Brand Name:** Somnox - world's first sleep robot to improve your sleep.  
[www.somnox.nl](http://www.somnox.nl)



**Sure Petcare:** Sure Petcare, the pet technology specialist, has been developing an award-winning range of microchip-operated pet doors and feeders for the last ten years. Earlier this year, the Microchip Pet Door Connect, the first of the connected range, was introduced to provide insights into pets' behaviour and support proactive pet care.

**Product or Brand Name:** Sure Petcare  
[www.surepetcare.com](http://www.surepetcare.com)



**SwipeGuide:** SwipeGuide develops the next industry standard for user guides and work instruction software. A cloud software application that makes it very easy for any company to create, publish and share interactive and visual step-by-step instructions to customised smart apps that fit any device or wearable. It combines the intelligent features of the device with data in our platform and augmented technology to offer user more personal, more relevant user guides at their fingertips.

**Product or Brand Name:** SwipeGuide Instruction Platform  
[www.swipeguide.com](http://www.swipeguide.com)

## TILEDMEDIA

**Tiledmedia:** Tiledmedia solves the Virtual Reality distribution problem. Our ClearVR software products enable content distributors to reach the maximum number of viewers with the highest quality at the lowest cost. ClearVR seamlessly integrates into existing distribution chains to existing devices over today's networks using industry-standard compression technology.

**Product or Brand Name:** ClearVR

**[www.tiledmedia.com](http://www.tiledmedia.com)**



**Travis bv:** Travis believes no person should be misunderstood and that every opportunity to communicate should be seized. Travis strives to bridge language barriers and spark connections with innovative technology. This new wave of translation intelligently combines software and purpose-designed hardware, giving people from all walks of life the power to communicate.

**Product or Brand Name:** Travis the Translator

**[www.travistranslator.com](http://www.travistranslator.com)**



**Triggi:** Triggi builds an online service that allows consumers and businesses to digitally interact in whole new ways. Consumers can define rules to have products they own, and services they use, work together. Business can connect services they provide, and devices they sell and have their customers let them work together.

**Product or Brand Name:** Triggi

**[www.triggi.com](http://www.triggi.com)**



**Wanderwatch Europe BV:** Wanderwatch combines the fun of interactive high-tech games with all the nurturing advantages of outdoor play. For the first time it is safe and age-appropriate for children to interact with a smart device. Wanderwatch seeks to bridge the gap between traditional analogue upbringing and a stimulating interaction with the latest technology. Our goal is to enrich childhood with technology and make children smarter, healthier and happier.

**Product or Brand Name:** Wanderwatch

**[www.wanderwatch.com](http://www.wanderwatch.com)**

# Produced By

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Consumer  
Technology  
Association™

CES® is the world's gathering place for technology. It serves as the proving ground for innovators and breakthrough technologies—the global stage where next-generation innovations are introduced to the marketplace. As the largest hands-on event of its kind, CES features all aspects of the industry. Owned and produced by the Consumer Technology Association (CTA)™, the technology trade association representing the \$321 billion U.S. consumer technology industry, it attracts the world's business leaders and pioneering thinkers. Learn more at [www.CES.tech](http://www.CES.tech).

## Upcoming Events:



### Consumer Technology Hall of Fame

November 7, 2017  
New York, NY



Unveiled New York

### CES Unveiled New York

November 9, 2017  
New York, NY



Unveiled Las Vegas

### CES Unveiled Las Vegas

January 7, 2018  
Las Vegas, NV



### CES® 2018

January 9-12, 2018  
Las Vegas, NV



### CES ASIA 2018

June 13-15, 2018  
Shanghai, China

# Partners

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## StartupDelta

StartupDelta is a public-private partnership aiming to strengthen and grow the startup ecosystem of the Netherlands.

The Netherlands has the most competitive economy in the EU, and the 4th most competitive in the world (WEF 2017). Dutch engineers designed innovations like Bluetooth, WiFi and Java. They are currently building technologies that drive the tech revolution like quantum computing, photonics and extreme ultraviolet (EUV) lithography. Startups are crucial for fostering this innovative power across all industry sectors and have given the Netherlands a lead in areas like medtech, cleantech, 3D printing and agri-food.

HRH Prince Constantijn of the Netherlands leads StartupDelta. He will bring a delegation of 60 startup exhibitors to CES 2018.

For further information, please visit: [www.startupdelta.org](http://www.startupdelta.org)

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## High Tech NL

INNOVATION & BUSINESS CREATION

High Tech NL is the sector organization by and for innovative Dutch high-tech manufacturing companies. Members share their knowledge, look for ways to cooperate and use the powerful network to become more successful innovators. High Tech NL is connected to the leading high-tech clusters in Europe through the Silicon Europe initiative.

For further information, please visit: [www.hightech.nl](http://www.hightech.nl)



## NEDERLAND ICT

VOOR DE DIGITALE ECONOMIE

Nederland ICT is the Dutch trade association for ICT companies. Our members reflect the entire spectrum of the digital economy: infrastructure, telecom, hardware, software and services, ranging from multinationals to SME's. We engage with policy makers, organize networking events and provide several services that help our members run their business.

For further information, please visit: [www.nederlandict.nl/english](http://www.nederlandict.nl/english)







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down to your roots.



**whoa**  
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Consumer  
Technology  
Association

Jan. 9-12, 2018 | Las Vegas, NV  
Register now at [CES.tech](http://CES.tech)