



Consumer  
Technology  
Association™

# CES® 2020 DELEGATION PROGRAM BENEFITS



Maximize the value of your CES experience for both you and your delegates and take advantage of the many benefits available through the CES Delegation Program.

## DELEGATION LEADER:

- **Complimentary CES 2020 attendee registration** (allows access to exhibit show floor, keynote addresses, SuperSessions, and select, free conference sessions.)
- **25% discount** off the purchase of a Conference Pass (starter or deluxe pass).
- **10% discount** off exclusive StoryTech VIP Impact Tour, including pre-tour briefing, refreshments, floor tour with one of our industry experts, plus a trends white paper.
- **Complimentary hotel stay** for delegation leaders who bring 50 individuals to CES 2020 (15 for TEPP Delegations). Groups must be confirmed by October 18 to guarantee this offer. Maximum of one (1) room per delegation. Certain conditions may apply.
- **Monthly email newsletter** with the latest information on the CES Delegation Program, including important dates and deadlines.
- **Promotional recruitment materials**, such as brochures, flyers or other requested items.
- **Online capability** to register, make changes, or add new delegation members.
- **Delegation Leader appreciation dinner** at CES 2020.
- **Invitation to the International Matchmaking Reception** held on CES opening day, which welcomes our international guests to network and create effective business connections.

*\*Note: Applying as a Delegation Leader does not register you for the show. You must complete the formal CES registration process to register and submit your credentials.*

## DELEGATES:

- **Complimentary CES 2020 attendee registration** (allows access to exhibit show floor, keynote addresses, SuperSessions and select conference sessions.)
- **Access to international trade specialists** from the U.S. Department of Commerce for matchmaking assistance and export trade counseling.
- **25% discount** off the purchase of a Conference Pass (starter or deluxe pass).
- **10% discount** off exclusive StoryTech VIP Impact Tour, including pre-tour briefing, refreshments, floor tour with one of our industry experts, plus a trends white paper.
- **Invitation to the International Matchmaking Reception** held on the opening day of CES 2020, which welcomes our international guests to network and create effective business connections.
- **Access to International Business Centers (IBCs)** on-site, including WiFi, computer stations, laptop hookups, refreshments, translators and private meeting rooms.

*\*Note: If you bring a translator to assist your group at the event, one translator ticket is free with one paid tour.*