



Unveiled Paris

Tuesday, October 25, 2016

Palais Brongniart

Paris, France

EVENT SCHEDULE

2-2:05 PM

Introduction and Welcome Remarks

Karen Chupka, Sr. VP, CES and Corporate Business Strategy, Consumer Technology Association (CTA)[™]
Garden Level, Grand Auditorium

2:05-2:40 PM

CTA Trends and Market Research Presentation

Dr. Shawn DuBravac, CFA, Chief Economist and Sr. Director of Research, CTA
Garden Level, Grand Auditorium

2:40-3:10 PM

CES Press Conference

Gary Shapiro, President and CEO, CTA
Garden Level, Grand Auditorium

3:10-3:30 PM

Q&A with CTA Executives

Gary Shapiro, President and CEO, CTA
Karen Chupka, Sr. VP, CES and Corporate Business Strategy, CTA
Dr. Shawn DuBravac, CFA, Chief Economist and Sr. Director of Research, CTA
Garden Level, Grand Auditorium

3:30-6 PM

Networking Reception & Tabletop Exhibition

Ground Floor, The Nave

THE POWER OF INNOVATION

Welcome to the fourth annual CES Unveiled Paris – the event that highlights France’s cutting-edge innovations. This half-day event connects tech companies, top media, buyers and key tech influencers around the latest technologies leading up to CES® 2017 held in Las Vegas.

CTA’s annual CES Unveiled event in Paris has been successful since its debut in 2013. The 2015 event welcomed a total of 592 total attendees and a record 54 exhibiting companies.

The growth and success of CES Unveiled Paris over the past three years is a reflection of the country’s entrepreneurial spirit. At this event, you will find a record number of companies exhibiting their latest tech advances to nearly 600 tech influencers, making this CTA’s largest CES Unveiled event abroad. We are also proud to welcome major media outlets, both domestic and international.

The event will kick off with conference programming and include a trends-focused CTA market research presentation and a CES press conference, presented by CTA executives, including president and CEO, Gary Shapiro. A networking reception and tabletop exhibition will follow, allowing industry stakeholders to mingle, make strategic connections and experience the latest technology breakthroughs.

A leader among European nations, France is one of the largest economies in the world and a significant player in the growth and vibrancy of the global consumer technology industry. CTA recognizes the importance of that role because the innovation coming from France is truly ground-breaking.

CTA is partnering with Business France to bring innovative technology services, products and content to CES Unveiled Paris. Business France is the national agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France.

This year in January, the consumer technology industry is celebrating the 50th anniversary of the world’s most significant tech event, CES. And many major tech companies from France will be there. In fact, at CES 2016, France had the largest number of startups from outside the U.S. participating in Eureka Park and we look forward to even more at the upcoming event.

What started 50 years ago has blossomed into the single most important global stage for innovation. Join us in Las Vegas CES 2017, the global stage for innovation that will run January 5-8 in Las Vegas, Nevada.



Gary Shapiro
President and CEO
Consumer Technology Association (CTA)[™]

Gary Shapiro is president and CEO of the Consumer Technology Association (CTA)[™] the U.S. trade association representing more than 2,200 consumer technology companies and which owns and produces CES[®] – The Global Stage for Innovation.

Shapiro directs a staff of more than 160 employees and thousands of industry volunteers, leading his organization’s promotion of innovation as a national policy to spur the economy, create jobs and cut the deficit. CTA advocates for a lower deficit, skilled immigration, free trade and policies that support innovative new business models. CTA does not seek government funding for industry.

Shapiro authored CTA’s *New York Times* best-sellers, “Ninja Innovation: The Ten Killer Strategies of the World’s Most Successful Businesses” (Harper Collins, 2013) and “The Comeback: How Innovation will Restore the American Dream” (Beaufort, 2011). Through these books and television appearances, and as a columnist whose more than 500 opinion pieces have appeared in publications such as *The Wall Street Journal*, *The New York Times* and *The Washington Post*, Shapiro has helped direct policymakers and business leaders on the importance of innovation in the U.S. economy. He is considered an “influencer” on LinkedIn and has more than 170,000 followers.



Karen Chupka

**Senior Vice President, CES and Corporate Business Strategy
Consumer Technology Association (CTA)[™]**

Karen Chupka is senior vice president, CES and corporate business strategy for the Consumer Technology Association (CTA)[™] the U.S. trade association representing more than 2,200 consumer technology companies which owns and produces CES[®] - The Global Stage for Innovation.

She oversees the sales, marketing, production and management of CTA's events and conferences including its annual tradeshow, CES and CES Asia.

At CES 2016 in Las Vegas, more than 3,800 exhibitors filled more than 2.47 million net square feet of exhibit space and showcased their latest products and services to more than 170,000 attendees from 150 countries. Under her leadership, CES has been named as the largest annual North American tradeshow by *Tradeshow Executive Magazine* and *Tradeshow Week* since 2001.

Chupka has been with CTA for more than 27 years and has held numerous roles within the organization including vice president of business development, director of industry relations and education, and director of marketing for CES.



Shawn G. DuBravac, Ph.D.
Chief Economist and Senior Director of Research
Consumer Technology Association (CTA)[™]

Dr. Shawn DuBravac is chief economist for the Consumer Technology Association (CTA)[™], the U.S. trade association representing more than 2,200 consumer electronics companies, which owns and produces CES[®] - The Global Stage for Innovation.

DuBravac is the author of CTA's third book *Digital Destiny: How the New Age of Data Will Transform the Way We Work, Live, and Communicate* (Regnery, 2015), a *New York Times* best-seller, which explores how the world's mass adoption of digital technologies portends the beginning of a new era for humanity in the realms of economics, health, travel and culture.

In his role as CTA's chief economist, DuBravac provides crucial economic analysis to association and industry leaders regarding future economic activity and the relative health of the technology industry. He also contributes research on technology trends that underpin the industry. He was the primary driver of the industry's new smartphone index, developed in partnership with NASDAQ, and the CE consumer confidence index, in partnership with CNET. In 2012, DuBravac was named to *Dealerscope's* "40 under 40" list of people to watch in the consumer technology industry.

DuBravac has been widely published on the topics of finance, economics and technology. His keen insights regarding the economic drivers of the global consumer electronics industry have made him a highly sought-after speaker and commentator. DuBravac travels both internationally and domestically to meet with consumer technology industry leaders and make presentations about technology and the economy. In addition, his analysis has appeared in the *Wall Street Journal*, the *New York Times*, the *Financial Times*, the *Los Angeles Times*, *Barron's* and on *CNN*, *MSNBC* and other media outlets.

DuBravac has taught as an adjunct professor for George Washington University's MBA program and has taught at University of Mary Washington and for George Mason University's MBA program. Prior to joining CTA, DuBravac was head research analyst in the Economic Analysis Group of the Department of Justice's Antitrust Division. He holds economic degrees from Brigham Young University and George Mason University.

DuBravac shares many of his insights and ideas on Twitter at @shawndubravac.

EXHIBITORS

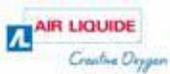


10-Vins: D-Vine, the connected sommelier, is a wine-tasting device. It lets you enjoy wine by the glass in the perfect conditions of temperature and decantation in less than one minute. The data for each of our wines is contained in a microchip (RFID) embedded on our 10cl wine flacons. The

microchip also gives access to videos of our winemaker partners and the advice of our oenologist, such as wine pairing directly without the need of application through NFC technology.

Product or Brand Name: D-Vine

www.10-vins.com



Air Liquide: World leader in gases, technologies and services for industry and health, Air Liquide is present in 80 countries with approximately 68,000 employees and

serves more than three million customers and patients. Ubleam technology embedded in our cylinders provides interactive and real-time data to simplify customer interactions and offers new services.

Product or Brand Name: Augmented Gas Cylinder

www.airliquide.com



Ark Systeme (E-Concept): Ark Systeme, a company of search and innovation, develops mixed-reality (combination of virtual reality and augmented reality) environments for sports, games and entertainment facilities. These are commercialized via the brand R-Cade.

Product or Brand Name: Baby-foot 3D

www.r-cade.fr



Aroma Therapeutics: Aroma Therapeutics is a company specializing in clinical aromatherapy and the development of a new generation of essential oils diffusers.

Product or Brand Name: AromaCare

www.aroma-care.fr



Axible Technologies: As a partner integrator of connectivity, Axible has 10 years of expertise in the development of IoT solutions. The strength of Axible lies in mastering the entire IoT chain: consulting, hardware expertise, mechanics, software, cloud, UX (user experience)

and UI (user interface). Axible designs and develops innovative products and realizes via the object your dreams of connectivity.

Product or Brand Name: Smart Cube

www.axible-connects-for-you.com



Banana Content: Banana Content answers to one of the major challenges of digital marketing: the content management. SaaS platform of digital communication, Banana Content unifies all digital networks and enables companies to take control of their communication with a simple, intuitive and powerful solution.

Product or Brand Name: Banana Content
www.banana-content.com



Bell & Wyson: BELL & WYSON designs low energy, innovating, nice and useful connected LED bulbs. BELL & WYSON keeps in mind that a good connected device has to be used on a daily basis. This is why BELL & WYSON

has based its strategy on LED bulbs with additional features efficient and valuable for their users.

Product or Brand Name: BW Pix+
www.bellandwyson.com



Blue Frog: Blue Frog is the developer of BUDDY, a mobile and social robot designed as a family companion. BUDDY acts as your personal assistant and helps you stay connected with your loved ones. It protects your home, plays music, entertains your kids and interacts with smart home devices, among many other services.

Product or Brand Name: BUDDY, The Companion Robot
www.bluefrogrobotics.com



Bluemint Labs: Bluemint Labs is a French technology startup focused on intuitive and innovative devices for our connected lives. Bixi is the first ultra-portable remote that provides fluid, touch-free control of smart devices indoors and outdoors and in any situation using gesture control. Bixi also has contextual intelligence to auto-configure based on the user's environment.

Product or Brand Name: Bixi
www.bixi.io



concierge

Concierge: Concierge is a smart button displayed in the entrance of the house. With a simple press, Concierge takes care of the user by managing his home while he is away and gives him access to his favorite services. He can now be free, knowing that his home is in safe hands.

Product or Brand Name: Concierge
www.concierge.eu



Confluens: Confluens is a revolutionary French software company supported by leading electrical and electronic industries. Confluens developed a secure IP communication network, allowing openness and cooperation among all smart home systems, products and services. It aims to create a chain of trust to expand smart home uses.

Product or Brand Name: Confluens
www.confluens.io



Customer LABS: Customer LABS is a digital startup that is an expert in client experience and received the FrenchTech award. Customer LABS offers retailers the application UpMyShop!, which allows them to connect to their customers and helps their stores achieve better customer satisfaction. The app collects customers' reviews as a customer satisfaction barometer from all the social networks, in real time, to identify good practices and to turn negative opinions into opportunities!

Product or Brand Name: UPMYSHOP
www.upmyshop.com/fr



Electricité de France: EDF introduces a new subsidiary dedicated to the smart home, and its Connected Station that are changing the game of everyday comfort at home.

Controlling your home temperature, it allows you to manage energy consumption at the euro or degree level, and soon it will connect objects in the house. The offer is available as of November 2016 as a package: Connected Station, gas subscription and services.

Product or Brand Name: Station Connectée
www.edf.fr



Eliocity - Xee: Xee is the first innovative solution for connecting all vehicles. Xee is composed of a XeeCONNECT box, the XeeCLOUD IoT platform, the

XeeDEV developers' portal and the XeeSTORE applications store. Xee is a universal, open-data platform for developing innovative services; Xee achieved its first successes with contracts signed with major partners such as Midas, Rent-A-Car, Norauto and Orange.

Product or Brand Name: Xee
www.xee.com



ENGIE: ENGIE is a global energy player and an expert operator in the three businesses of electricity, natural gas and energy services. The group develops its businesses

around a model based on responsible growth to take on the major challenges of energy's transition to a low-carbon economy.

Product or Brand Name: ENGIE

www.engie.com



FENOTEK

FENOTEK: Hi) is the latest generation of video doorbells connected to the internet (Wi-Fi or 4G). It rings on your smartphone so that you can see and speak to your visitor wherever you are in the world. You will never worry about missing an important delivery anymore because with Hi), you are always home.

Product or Brand Name: Hi) Le Majordome Connecté

www.fenotek.com



Fingertips "VIKTOR": VIKTOR is the smart pillow with a connected surface sensitive. It is an original interface allowing all connected devices in house.

Product or Brand Name: Cushion connected "VIKTOR"

www.fingertips.fr



Holi: Holi is a startup that fights for your sleep quality. Convinced that sleep is not a waste of time, Holi innovates to make everyone understand that sleeping is a key issue in our busy and over connected lives and that it's beneficial

for our health, our energy, our well-being and our performances.

Product or Brand Name: Holi (brand name)

www.holi.io



Humetrix: Humetrix offers a suite of health platforms to consumers, enterprises and government agencies around

the world. These mobile platforms empower consumers to manage their health care: iBlueButton for mobile-based health record access and exchange; Tensio for hypertension management; and the multi-language SOS QR for personal safety and emergency care for use worldwide.

Product or Brand Name: iBlueButton

www.humetrix.com



ICIA Technologies & Visitmoov: Visitmoov – developed by ICIA Technologies – is a free service allowing you to create touristic tours with great ease. Depending on your preferences and constraints, Visitmoov will propose places, hotels, exhibitions and many other offers for you to visit.

Once validated, you can import your project into your mobile application and be guided. Visitmoov adapts to your needs and brings you the ease of online booking.

Product or Brand Name: Visitmoov
www.visitmoov.com



invoxia: Invoxia is a global leader in the design and development of telecommunications products, speakers and connected devices. Known for its advancement In Vivo Acoustic® technology, its range of market-leading conference phones combine stylish design with superior sound and voice capture capabilities. Invoxia is a privately held company created in 2010. It acquired Swissvoice in 2013. It is based in France with offices in the USA, Switzerland and China.

Product or Brand Name: Tribby
www.invoxia.com



Kaliop Group: Kuzzle's ambition is to become the next industry standard as a leading innovation backend engine for products and services that will shape tomorrow's digital industry, especially in the forever more demanding B2B and B2C sector.

Product or Brand Name: KUZZLE BACKEND
www.kuzzle.io



La Poste: La Poste Group, an international postal services provider operating in more than 40 countries, is France's leading local distribution network. Its Digital Division has launched the program "French IoT", working with startups, local authorities and major companies. At CES, La Poste

unites a powerful IoT sector.

Product or Brand Name: Hub Numérique / IoT Platform
www.lagroupe.laposte.fr



LEGRAND: Legrand is the global specialist in electrical and digital building infrastructures. Its comprehensive offering of solutions for commercial, industrial and residential markets makes it a benchmark for customers worldwide. The company is pursuing its strategy of profitable and sustainable growth driven by innovation and reported sales of more than €4.8 billion in 2015.

Product or Brand Name: LEGRAND CONCEPT
www.legrand.fr



Leka Inc.: Parents and therapists of children with special needs often struggle to help them engage and make progress. Leka makes a multi-sensory robotic ball with lights, sounds and vibrations to engage children while tracking their progress. It provides a fun way to keep special needs children interested and motivated at home and in therapy.

Product or Brand Name: Leka
www.leka.io



Life Plus: Life Plus develops a solution for elderly people, monitoring at the same time health and activity while detecting falls. Our solution includes a smart watch, home sensors, predictive algorithms and apps for the relatives and care providers. Our mission is to help the elderly and caregivers live in better conditions. Life Plus was named a startup laureate of the French IoT 2016 program by La Poste in the Health category, sponsored by Malakoff Médéric.

Product or Brand Name: Life Plus
www.lifeplus.io



Lunii: Lunii is a fabulous story teller that can be used to tell children (from 3 years) 48 fantastic adventures. They can choose their heroes, the planet, the supporting character and the subject. Lunii then tells the stories they created! A magical listening experience that merges innovation and tradition.

Product or Brand Name: The story maker since 3 years
www.lunii.fr



My Jomo: My Jomo is a customizable, connected badge. Thanks to its round HD screen, My Jomo displays real-time pictures or animated GIFs sent from your smartphone or computer. A perfect object to express yourself to your immediate surroundings, My Jomo is the absolute marketing and connecting tool! My Jomo was named a startup laureate of the French IoT 2016 program by La Poste in the Connected Commerce & Distribution category, sponsored by Boulanger.

Product or Brand Name: My Jomo
www.myjomo.fr

MYXYTY. **Myxyty:** MYXYTY is a leading player in the field of smart home and IoT technology. MYXYTY presents MyxyPod, the first multiroom sound speaker, fully modular and evaluative, that can manage your whole home just using your voice. A disruptive innovation awarded Smarthome Innovation 2016 during the Mobile World Congress, MYXYTY was named a . startup laureate of the French IoT 2016 program by La Poste in the Smart Home & Smart City category, sponsored by BNP Paribas Real Estate.

Product or Brand Name: MyxyPod

www.myxyty.com



OENONEO: How do you find the wine that corresponds to your tastes without only having to trust other wine tasters' opinions? MyOeno has developed an object connected to a mobile application that characterizes objectively the style of the wine you are savoring, memorizes your preferences and suggests comparable wines.

Product or Brand Name: MyOeno

www.myoeno.com



ONDILO: ICO by ONDILO is an innovative solution reinventing pool care. Simply drop the ICO smart device into your pool, and it monitors 24/7 water parameters, performing a scientific data analysis and notifying you on your mobile device of the best recommendations to keep clean and clear water, including chemical dosing instructions.

Product or Brand Name: ICO

www.ondilo.com



ORFEA Acoustique Développement: Created by ORFEA Acoustique Développement, Silent Space® is a fully nomadic and connected sound-masking device dedicated to improving the comfort of workers in open-plan offices. It diffuses a signal whose physical properties decrease the intelligibility of distant conversations and cover disruptive noises (noises of human activity, of technical equipment, etc.). ORFEA was named a startup laureate of the French IoT 2016 program by La Poste in the Smart Facilities Management category, sponsored by Derichebourg Multiservices.

Product or Brand Name: Silent Space®

www.silent-space.fr



OROSOUND: Orosound wireless earphones turn active noise cancellation into real noise management. Designed for well-being in the office, they let you adjust the volume of unwanted noises and enhance useful sounds, like a colleague's voice. With Tilde, listen to the sounds that matter, and tune out the rest.

Product or Brand Name: Tilde
www.orosound.com



Parrot Drones: Founded in 1994 by Henri Seydoux, Parrot creates, develops and markets advanced technology wireless products for consumers and professionals. The company builds on a common technological expertise to innovate and develop in three primary markets: Civil drones: With recreational quadricopters and solutions for professional use. Connected objects: With a focus on audio and gardening. Automotive: With the most extensive range of hands-free communication and infotainment systems for vehicles on the market. Headquartered in Paris, Parrot currently employs more than 1.000 people worldwide and generates the majority of its sales overseas. Parrot has been listed on Euronext Paris since 2006.

Product or Brand Name: Parrot
www.parrot.com



P R I Z M

Prizm: Prizm turns your speakers into a thinking music player. Prizm intuitively plays the perfect music for your everyday moments. French startup Prizm introduces an intriguing device that automatically plays the perfect song, based on people in the room, their music tastes and habits, and even the current atmosphere. Whether you are alone at home, with family or partying with friends, Prizm is adaptable and predicts the music people want to hear. Just hit a single button and enjoy music.

Product or Brand Name: Prizm
www.meetprizm.com



Riff: Founded in December 2014, Riff is a French startup dedicated to technological innovation. Based in Sophia Antipolis, Riff conceives, designs, develops and creates high-tech products that transform the everyday. Its first product, CT BAND, is the only smart watch strap in the world that adapts to any watch dial.

Product or Brand Name: CT Band
www.ct-band.com/en



SCALE-1 PORTAL: Discover Voxel is the world's first standalone virtual reality machine, without a head-mounted display. Voxel provides a range of exclusive, diverse games especially designed for the platform, which includes:

- Future Runner, an intense obstacle race in a space station.
- Immersive Coach, an exercise game designed by professional sports coaches.
- Pirates Attack!, a shooting game for the whole family.

Product or Brand Name: Voxel

www.scale1portal.com



Sensineo: Sensineo is a startup from Nice that conceptualizes and commercializes innovative connected objects. Zen Pet is the first fully integrated connected collar that allows you to peacefully follow your pet. Zen Peole is a connected belt dedicated to humans, Alzheimer or hikers.

Product or Brand Name: Zen Pet

www.sensineo.com

sevenhugs **Sevenhugs:** Sevenhugs creates connected home products and services aimed at simplifying the connected/smart home experience. We're focused on reinventing the way people interact with technology at home by providing connected/smart, intuitive home solutions focused on the user experience. Our line of products includes hugOne, the first connected solution that helps the entire family sleep better. The upcoming next-gen Smart Remote is a universal control center for all your home technologies.

Product or Brand Name: Smart Remote by Sevenhugs

www.remote.sevenhugs.com



Smart Cycle: Smart Cycle is a mobile and web platform allowing local and shared urban rubbish recycling. It works through geo-localization of items that are lost property or that are being donated. The Smart Cycle application also allows citizens to indicate select full containers to allow better care by municipal departments.

Product or Brand Name: Application de Recyclage Participatif

www.smartcycle.org



SMARTWIN: “Twiins App” replaces your company Switchboard and provides all your business phone features in your smartphone. Furthermore, “Twiins app” provides a Virtual Assistant Service which can be enabled or disabled by the end-user. When “Virtual Assistant” is enabled, a remote assistant operator will receive and handle your business calls in order to manage on your behalf important messages, appointments and calendar. In addition of all these cool business phone features, “Twiins App” also works with an external deskphone system while at your desk. This way, you’ll enjoy the confort of a business phone system to handle long business calls and conferences with a cristal clear audio while charging your smartphone.

Product or Brand Name: Twiins app
www.smart-win.fr (under construction)



Socialwall.me

SocialWall.me: SocialWall.me is a communication tool made to boost your digital reputation using social networks.

Product or Brand Name: SocialWall.me
www.socialwall.me/en



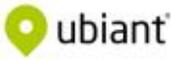
TapCards: TapCards is revolutionizing photography’s usage by inventing the first connected photo to see your favorite memories. By linking the digital domain to the physical through an enriched experience, TapCards offers our loved ones the ability to see and vicariously live out our best adventures.

Product or Brand Name: TapCards
www.tapcards.fr



Think&Go NFC: Think&Go is the inventor of connected screens. In 2015 and in partnership with Ingenico Group, Think&Go developed Multi-Payment, Multi-Merchant Connected Screens, a breakthrough technology set to revolutionize commerce by making it easier and more convenient than ever for consumers to pay for products with their contactless bank cards and mobiles. The result is a powerful new sales and marketing distribution channel, pushing stores and e-commerce into the street and giving birth to Screen-Commerce™.

Product or Brand Name: Think&Go Connected Screens
www.thinkandgonfc.com



Ubiant: MyUbiant, the Room Manager and Luminion, make your home connected and smart while reducing the building's energy footprint. They operate with HEMIS (Home Energy Management Intelligence System), a disruptive cloud platform solution developed by Ubiant for managing energy and well-being. The HEMIS technology is based on artificial intelligence.

Product or Brand Name: MyUbiant
www.ubiant.com



Visiomed Group: Visiomed is a company specializing in medical electronics. The laboratory develops innovative health products in the field of self-diagnosis. In 2014, Visiomed announced the launch of its BewellConnect range of connected health products, becoming the first medical electronics laboratory to enter the high-potential market of the Internet of Things.

Product or Brand Name: BewellConnect
www.visiomed-lab.com; www.bewell-connect.com



WAIR: WAIR is the first anti-pollution scarf - a fashion accessory that protects you effectively against pollution with style.

Product or Brand Name: WAIR
www.wair.fr



WeRcup: Thanks to their tailor-made soles, RCUP connects your shoes to your environment. Made from a 3D scan of the foot and with the support of podiatrists, the sole helps reduce back pain. By being connected, the shoe becomes a real coach for your health and safety. It makes life easier, especially by controlling every day's objects with a flick of the foot.

Product or Brand Name: Rcup
www.rcup.fr/en



Wistiki: Wistiki is a 100 percent "made in France" company developing Bluetooth trackers able to find your daily belongings. We just launched the "By Starck" collection with three products: Voilà! (the connected key rings), Aha! (the connected locket) and Hopla (the connected "credit card").

Product or Brand Name: Voilà!
www.wistiki.com



WOOXO: Wooxo technology reduces downtime risks and data loss by saving backups locally and/or in the cloud and increases team members' productivity by giving them instant and secured access to professional documents anywhere, anytime to work as if they were in the office.

Product or Brand Name: YOOBACKUP

www.wooxo.fr



YESITIS: YESITIS owns the knowledge to build technical RFID labels to propose new services to partners and future customers. Associated with these labels, we developed a strong and secure platform to manage ID components and ensure the traceability of products.

Product or Brand Name: STICK & REVIVE

www.yesitis.fr



Zhor-Tech: Zhor-Tech is the expert in connected footwear technology. Our mission is to develop and make available technological innovations to transform the footwear market. With an expertise in both footwear and electronics, we work as technology partner of major shoe brands while also developing data solutions to offer new services.

Product or Brand Name: Zhor-Tech

www.zhortech.com



ZIBLUE: Ziblue manufactures gateways and develops software for the smart home and connected objects market. Our mission is to improve interoperability, security and finally reduce the TCO of IoT solutions. Ziblue has a specific knowledge and expertise among radiofrequency protocols used for LAN, WAN and LPWAN through its management team of engineers. Ziblue is based in Paris with a representative office in Sophia Antipolice.

Product or Brand Name: ZMARTINSIDE

www.ziblue.com



Consumer
Technology
Association™

CES is the world's gathering place for all who thrive on the business of consumer technologies. It has served as the proving ground for innovators and breakthrough technologies for 50 years—the global stage where next-generation innovations are introduced to the marketplace. As the largest hands-on event of its kind, CES features all aspects of the industry. Owned and produced by the Consumer Technology Association (CTA)™, the technology trade association representing the \$287 billion U.S. consumer technology industry, it attracts the world's business leaders and pioneering thinkers. Learn more at www.CES.tech.

Upcoming Events:



Consumer Technology Hall of Fame

November 9, 2016
New York, NY



Unveiled New York

CES Unveiled New York

November 10, 2016
New York, NY



Unveiled Las Vegas

CES Unveiled Las Vegas

January 3, 2017
Las Vegas, NV



CES® 2017

January 5-8, 2017
Las Vegas, NV



CES Asia 2017

June 7-9, 2017
Shanghai, China

PARTNERS



Business France is the national agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France.

Business France has 1,500 personnel, both in France and in 70 countries throughout the world, who work with a network of public- and private-sector partners. Business France is one of the founding members of La French Tech initiative and implemented for the last 3 years several international start-up programs and events.

For further information, please visit: businessfrance.fr

Social Media Wall sponsored by



Socialwall.me